

OVER
100 MILLION
AMERICANS
SUFFER FROM
DIGITAL EYE FATIGUE
DO YOU?



A PARTNERSHIP IN
PRECISION
PERFORMANCE
PROTECTION

USA 1-866-994-9648
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CARL ZEISS VISION

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G U N N A R
DIGITAL PERFORMANCE EYEWEAR

Optics by Carl Zeiss Vision

DRIVEN BY A PASSION...
TO ENHANCE THE ABILITIES
OF THE HUMAN VISUAL SYSTEM
WITH REVOLUTIONARY
TECHNOLOGICAL INNOVATIONS



CARL ZEISS VISION

GUNNAR

DIGITAL PERFORMANCE EYEWEAR

The Issue

Chances are, you're spending more and more time looking at a computer screen, a PDA, and other digital devices – all of which can put significant strain on your eyes. If using these devices causes you to experience:

- Dry or itchy eyes
- Sore eyes
- Watery eyes
- Headaches
- Blurred vision

then you may suffer from Digital Eye Fatigue. Your eye care professional has a new way to treat these symptoms: GUNNAR Digital Performance Eyewear.

The GUNNAR Solution

GUNNAR Digital Performance Eyewear is proven to reduce the symptoms of Digital Eye Fatigue by minimizing eyestrain and visual stress caused by computer, PDA or video game usage.

- Wrap design limits air flow, creating a high humidity area to lubricate your eyes
- Signature tints filter out harsh fluorescent light
- Premium PureCoat™ by ZEISS anti-reflective coating reduces reflections
- Lightweight and ergonomic for all-day use
- Slight magnification built into the lenses
- Incorporates Carl Zeiss Vision's cutting-edge customized lens technology

GUNNAR Benefits

- Minimizes dry, itchy eyes
- Relaxes ocular muscle and decreases eyestrain
- Enhances contrast for sharper, clearer vision and reduces glare
- Increases visual endurance and productivity
- Optimized for your unique prescription
- Available in prescription designs, including progressives, and non-prescription

GUNNAR Results*

Patients were interviewed before and after using GUNNAR Performance Eyewear and provided the following results:

100% reported improved ease of viewing

96% reported reduction in eye strain

90% would recommend the use of GUNNAR Digital Performance Eyewear

80% reported their eyes were less tired when wearing GUNNARS

79% said that wearing GUNNAR eyewear increased their productivity

Get the visual advantage that meets the demands of your digital lifestyle. Ask your eye care professional about GUNNAR Digital Performance Eyewear.

*Based on the results of GUNNAR Optiks' Market Test questionnaires, conducted March – April, 2009

