



## Press Release

### Winners of the Elementary School Contest Visit ZEISS

#### Students design posters about Carl Zeiss

JENA, 7 June 2016

Today in the German city of Jena, eleven students from the Galileo Winzerla school visited ZEISS. They came in first place in the "Who is Carl Zeiss?" contest for grade school classes held in honor of the 200<sup>th</sup> birthday of Carl Zeiss. The school's "lion" and "hedgehog" classes got an exclusive behind-the-scene look at the ZEISS Archives: there they learned more about the company's founder, his life and how he built up his company. They were able to look at the first ledger from Carl Zeiss in which he entered microscope sales using a quill and ink. A visit to the powerdome Center at ZEISS was also on the agenda.

The students learned about the life and work of Carl Zeiss and created a poster on the topic with many interactive elements: e.g. the poster contains a real ZEISS sunglass lens, a paper image of Carl Zeiss riding between the cities of Weimar and Jena and a homemade 3D planetarium model.

As a part of the contest, which ZEISS held to celebrate the 200<sup>th</sup> birthday of the company founder, 1<sup>st</sup> – 4<sup>th</sup> graders from elementary schools in Jena had the opportunity to find out who Carl Zeiss was and to create a poster about his life. The class with the best submission received an exclusive visit to the ZEISS Archives. Those classes placing third and fourth also received small prizes. All poster submissions will be displayed at the large exhibition on Carl Zeiss Day, 11 September 2016, in the Goethe Galerie in Jena.



#### **Contact for the press**

Jena Site: Gudrun

Vogel

Phone +49 3641 64-2770

Email: [gudrun.vogel@zeiss.com](mailto:gudrun.vogel@zeiss.com)

[www.zeiss.com/press](http://www.zeiss.com/press)

#### **About ZEISS**

ZEISS is an internationally leading technology enterprise operating in the optics and optoelectronics industries. The ZEISS Group develops and distributes semiconductor manufacturing equipment, measuring technology, microscopes, medical technology, eyeglass lenses, camera and cine lenses, binoculars and planetarium technology. With its solutions, the company constantly advances the world of optics and helps shape technological progress. ZEISS is divided up into the four segments Semiconductor Manufacturing Technology, Research & Quality Technology, Medical Technology, and Vision Care/Consumer Optics. ZEISS is represented in over 40 countries and operates more than 30 production sites, over 50 sales and service locations and about 25 research and development facilities.

In fiscal year 2014/15 the company generated revenue approximating €4.5 billion with around 25,000 employees. Founded in 1846 in Jena, the company is headquartered in Oberkochen, Germany. Carl Zeiss AG is the strategic management holding company that manages the ZEISS Group. The company is wholly owned by the Carl Zeiss Stiftung (Carl Zeiss Foundation).

More information at: [www.zeiss.com](http://www.zeiss.com)

#### **ZEISS in Jena**

At the Jena site all four segments are represented by the Semiconductor Manufacturing Technology, Medical Technology and Microscopy business groups, the Planetariums strategic business unit and the Central Research area of ZEISS. Jena is also the headquarters of the central service company for production operations of the ZEISS Group. ZEISS employs over 2,000 people at its Jena site.