



# Win \$1,000 from the ZEISS Academic Program

Seeing beyond



**How has ZEISS metrology improved your education and future employment opportunities? Share your experience for a chance to win a scholarship.**

Submit a 1–2 minute video describing how the use of ZEISS metrology in your institution's metrology, machining or engineering program has helped you!

Students providing the 6 videos, judged by ZEISS to be the best, will each receive a **\$1,000 scholarship**. Scholarship opportunity limited to the first 50 submissions. Your chances to win are greater than 1 in 10!

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## Submission Deadline

All videos must be submitted before **April 1, 2022**. Only accepting 50 submissions. See the reverse side of this brochure or the web page for details, rules and regulations and how to submit your video.

If you have questions, contact us at (952) 232-8395 or [Christian.shinners@zeiss.com](mailto:Christian.shinners@zeiss.com)

To submit your video, go to  
<https://www.zeiss.com/metrology/campaigns/zeiss-scholarship.html>

## Applicant and Video Requirements

- All applicants must be active part-time or full-time students currently enrolled in a post-secondary accredited institution metrology, machining or engineering program which utilizes ZEISS metrology by Summer 2021.
- Applicants must have direct knowledge or skills with the ZEISS metrology instrument(s) in use with the program at their institution.
- Students must submit their videos individually.
- Video submissions must be between 1–2 minutes in length.
- Limit of one video submission per student.
- Videos can be produced using cell phone camera and need to be uploaded as a 1920 x1080 pixel file.

## Scholarship Awards

The top 6 students selected by the ZEISS judges will receive \$1,000 scholarships per student.



## Application Steps

1. Follow the link below to fill out a submission form by March 4, 2022. You'll then receive information on how to upload your video:  
<https://www.zeiss.com/metrology/campaigns/zeiss-scholarship.html>. (Note: Applicants must agree to the Rules and Regulations of the scholarship.)
2. Assemble a compelling message about the importance of your institution's program and the use of ZEISS metrology in your experience.
3. Completed video submissions must be uploaded by April 1, 2022.

## Suggested Outline

- **Introduction** – Include an introduction of yourself, the institution name and the program of study. Also, include information about the ZEISS equipment used in the program.
- **Body** – Clearly describe how the equipment and software is being used in your program. Include examples of your understanding and/or skills in metrology. In other words, what have you learned?
- **Conclusion** – Comment on what's next in your education or career interest related to metrology or quality manufacturing and how you plan to put your knowledge to work.

## Judging Credentials

A committee of judges will select the top 6 videos based upon:

- Content
- Presentation
- Clarity of message

Judges are ZEISS employees well-versed in metrology and ZEISS equipment.