



Press Release

Walmart opens new Coating Center of Excellence at Fayetteville

In partnership with ZEISS' Customer Enablement and Engineering Team, Walmart has implemented a state-of-the-art new coating facility using ZEISS' premium hard and AR coating technology.

May 12, 2015

Walmart and ZEISS started their partnership on AR Coating technology fifteen years ago. Today Walmart as the leading retailer and ZEISS as a leading eyeglass lens manufacturer celebrate their collaboration in the development and implementation of a new center of excellence for Coatings in the Fayetteville Laboratory.

"The opening today of the new Coating Facility in Fayetteville is testament to the excellent partnership between Walmart's Operations team and our Customer Enablement and Engineering team", says Dr. Raymund Heinen, President and CEO of ZEISS Vision Care business group. "The promise of ZEISS is to enable our customers to realize their ambitions, and with this new Center of Excellence we enable Walmart to offer the next generation of premium coatings, drive the productivity loop and deliver best consumer experience."

Building this Center of Excellence required extensive coordination across multiple vendors including Leybold and Optimal as the primary equipment suppliers, and between the ZEISS and Walmart engineering teams over a fourteen month period. "We are excited because today we celebrate our partnership in leading technology and innovation, and the associated teamwork and trust between our respective teams", says Ulrich Krauss, CEO of ZEISS Vision Care North America. "And most importantly, this teamwork has created an opportunity to deliver a superior consumer experience."

In 1935 a ZEISS engineer, Alexander Smakula, invented the world's first anti-reflective coating. In 1959 ZEISS was granted a patent for AR coating of eyeglass lenses. "Alexander Smakula challenged the boundaries of accepted optics and made an invention which has improved the life and work of millions of people", says Dr. Heinen. "Today and in the future we at ZEISS will continue to see beyond in order to enable our customers to reach their ambitions and to improve vision for more people."



"The new Coating Center of Excellence at Walmart will continue this tradition of delivering better vision experience to many consumers", says Dr. Heinen. "We look forward to many more milestones and celebrations of our partnership with Walmart in the future."

Press contact

Vision Care
Joachim Kuss
Phone +49 151 42112288
E-Mail: joachim.kuss@zeiss.com

www.zeiss.com/press
www.zeiss.com/vision > Newsroom

ZEISS

ZEISS is an internationally leading technology enterprise operating in the optics and optoelectronics industries. ZEISS develops and distributes lithography optics, measuring technology, microscopes, medical technology, eyeglass lenses, camera and cine lenses, binoculars and planetarium technology. With its solutions, the company constantly advances the world of optics and helps shape technological progress. The company is divided up into the six business groups Industrial Metrology, Microscopy, Medical Technology, Vision Care, Consumer Optics and Semiconductor Manufacturing Technology. ZEISS is represented in over 40 countries – with around 30 production sites, over 50 sales and service locations and about 25 research and development facilities. In fiscal year 2013/14 the company generated revenue approximating 4.3 billion euros with just under 25,000 employees. Founded in 1846 in Jena, the company is headquartered in Oberkochen, Germany. Carl Zeiss AG is the strategic management holding company that manages the ZEISS Group. The company is wholly owned by the Carl Zeiss Stiftung (Carl Zeiss Foundation). Further information at www.zeiss.com

Vision Care

As one of the world's leading manufacturers, the Vision Care business group combines ophthalmic expertise and solutions with an international brand. The business group develops and produces instruments and offerings for the entire eyeglass value chain. In fiscal year 2013/14 the business group generated revenue of 761 million euros with around 8,300 employees.