



// PERSONALIZED VISION  
MADE BY ZEISS

The moment personalized lenses  
let you see the big picture.

**ZEISS Progressive Individual® 2.**



We make it visible.

# ZEISS Progressive Individual 2 —

The next evolution in personalized vision care.

**Doug** – “These ZEISS Progressive Individual 2 lenses are the best I’ve ever had! They are more clear and provide much less eye fatigue. I’d recommend to anyone!” –  
Doug T., Fayetteville, AR

What is personalized vision care? It is the understanding that every pair of eyes is unique, and has to be treated that way. That one-size-fits-all solutions may work for everyone, but are ideal for no one. That to deliver the best vision care, you have to look not just at the eyes, but at the patient’s visual life.

Now we’ve created a lens that embodies these ideals of personalized care: ZEISS Progressive Individual 2.

Individual 2 retains all of the qualities that made the original ZEISS Individual so successful, with the addition of new EyeFit and CORE technologies to create an even more personalized vision experience.

Advanced personalization, easy dispensing, outstanding performance – ZEISS Progressive Individual 2 takes personalized care beyond your office and into your patients’ daily lives.

## ✓ Benefits to your patients

- Clinically proven performance\*
- Up to 50% larger areas of clear vision\*\*
- Viewing zones sized perfectly for frame
- Sharper vision in real-life wearing conditions
- Viewing zones matched to visual profile

## ✓ Benefits to your practice

- Meet more patients’ needs with one progressive lens
- Higher patient satisfaction – higher “wow” factor
- Expanded Rx range to -6.00 cyl and 4.00D add with larger effective diameters
- Wide material availability

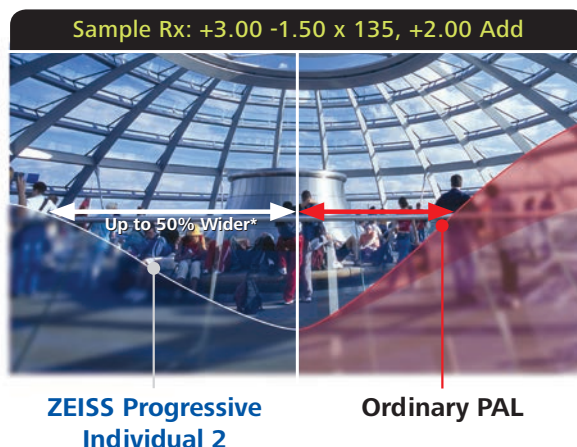
\*A randomized, double-blind, cross-over clinical study was conducted at the prestigious Clinical Research Center of UC Berkeley School of Optometry, comparing ZEISS Individual to a variety of progressive, semi-finished lenses on 95 subjects. \*\*Data on file.

Many factors make your patients' vision unique. ZEISS Progressive Individual 2 captures more of them than ever before.

### Prescription customization.

A unique design for every combination of sphere, cylinder, axis and add, eliminating the compromises created by standard base curves.

Up to **50%** larger fields of clear vision.\*



# Adrienne

*“I love my new lenses. It’s like having a large screen TV, only it’s my glasses.”* –  
Adrienne B., Sherwood, OR

### Center of Rotation Evaluation (CORE) Technology.

Lens optics refined based on a precise calculation of the patient's optical center of rotation.

**Sharper vision throughout the lens, with no additional measurements.**

### Automatic variable corridor.

Viewing zones perfectly sized for your patient's chosen frame.

**Optimized visual performance for any fitting height from 13 to 35mm.**

### Position of wear customization.

Lens powers compensated at every point on the lens for the way the frames fit the patient's face.

**Enhanced clarity and even wider viewing zones.**

\*Data on file.



**Unlimited Frame Choice**

# EyeFit Technology – because great vision is more than just great optics.

Vision is all about how individuals use their eyes – and everyone uses them differently. Why should they all get the same proportion of distance, intermediate and near vision? ZEISS Progressive Individual 2 lets you personalize the lenses using three unique design options, so each patient can have a balance of viewing zones that matches his or her needs.

*All three options provide great vision for all distances.*

## ZEISS Progressive Individual 2

### Balanced (Individual 2)

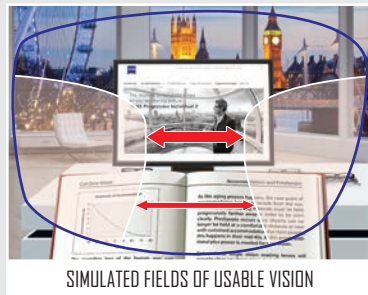


**Visual profile: B**

Distance zone	••••
Intermediate zone	•••
Near zone	•••

### Intermediate (Individual 2I)

Up to 25% larger intermediate zone and enhanced dynamic\*



**Visual profile: I**

Distance zone	••••
Intermediate zone	••••
Near zone	••

**WEARER'S PROFILE**

- Would like the best vision possible for all-day, all-distance use
- Daily activities do not emphasize a particular viewing zone
- Default choice when 2I or 2N is not specified

**WEARER'S PROFILE**

- Often requires the middle viewing range (24-36 inches, e.g., computer work)
- Needs dynamic vision for activities like driving and sports
- Higher add patient who emphasizes intermediate/dynamic vision in daily visual activities

# Never has so much personalization been so simple.

ZEISS Progressive Individual 2 goes far beyond ordinary lenses in visual performance, and yet it is remarkably easy to dispense.

- Customization for the patient's prescription, frame and center of rotation is automatic – no additional steps required
- Personalization for the patient's visual activity profile (Balanced, Intermediate or Near option) can be determined by a few simple lifestyle questions\*\*
- Optional customization for the position of wear requires just three simple measurements: pantoscopic angle, vertex distance and frame wrap\*\*\*
- Available with i.Scription® by ZEISS

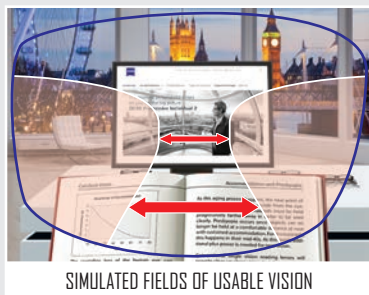
\*\*If not specified, default balance of viewing zones will be used.  
 \*\*\*If not specified, population averages will be used.

## Dr. Roy –

*“I frequently have patients who complain about the near or intermediate in their old progressives. With the ZEISS Individual 2 options, I can address their specific need. One patient remarked that she'd never had a doctor who could make the reading area bigger.”* – Dr. Roy C., New York, NY

### Near (Individual 2N)

Up to 30% larger near zone\*



#### Visual profile: N

Distance zone	•••
Intermediate zone	•••
Near zone	••••

### WEARER'S PROFILE

- Frequently engaged in tasks focused within 24 inches (reading, hobbies, precise work)
- Activities emphasize sustained rather than dynamic vision
- Needs larger computer-distance area located higher in the lens



\*Data on file.

## Take your patients and your practice to the next level.

*Give your patients the highest level of personalization ever from a ZEISS progressive lens. Ask your ZEISS representative about ZEISS Progressive Individual 2.*

# ZEISS Progressive Individual 2 Availability:

For Fitting Heights 13 to 35mm, in 0.1mm steps

Personalized Progressive	Material	Color	Rx Range*	Cyl	Add Power	
<b>ZEISS Progressive Individual 2</b> (all options 2, 2I, 2N)	1.50 Hard Resin	Clear	-7.00 to +5.00D	-4.00D	0.75 to 3.50D	
	1.53 Trivex®	Clear	-7.00 to +5.00D	-4.00D	0.75 to 3.50D	
	1.59 Polycarbonate	Clear	-10.00 to +6.00D	-4.00D	0.75 to 3.50D	
	1.60 High Index	Clear	-10.00 to +6.00D	-6.00D	0.75 to 4.00D	
	1.67 High Index	Clear	-12.00 to +8.00D	-6.00D	0.75 to 3.50D	
	1.74 High Index	Clear	-20.00 to +16.00D	-6.00D	0.75 to 3.50D	
	<b>PhotoFusion® Self-Tinting Lenses</b>					
	1.50 PhotoFusion	Gray & Brown	-7.00 to +5.00D	-4.00D	0.75 to 3.50D	
	1.59 PhotoFusion	Gray & Brown	-10.00 to +6.00D	-4.00D	0.75 to 3.50D	
	1.60 PhotoFusion**	Gray & Brown	-10.00 to +6.00D	-6.00D	0.75 to 4.00D	
	1.67 PhotoFusion	Gray & Brown	-12.00 to +8.00D	-6.00D	0.75 to 3.50D	
	<b>Transitions®</b>					
	1.50 Transitions®	Gray, Brown & Vantage™	-7.00 to +5.00D	-4.00D	0.75 to 3.50D	
	1.53 Transitions®	Gray	-7.00 to +5.00D	-4.00D	0.75 to 3.50D	
	1.59 Transitions®	Gray, Brown, XTRActive® & Vantage™†	-10.00 to +6.00D	-4.00D	0.75 to 3.50D	
	1.60 Transitions®**	Gray & Brown	-10.00 to +6.00D	-4.00D	0.75 to 3.50D	
	1.67 Transitions®	Gray, Brown & XTRActive®	-12.00 to +8.00D	-4.00D	0.75 to 3.50D	
	<b>Sun &amp; Polarized</b>					
	1.50 Polarized	Gray & Brown	-6.00 to +5.00D	-4.00D	0.75 to 3.50D	
	1.53 Trivex Polarized	Gray & Brown	-5.00 to +5.00D	-4.00D	0.75 to 3.50D	
	1.53 Trivex NXT® Photo Polarized	Gray & Brown	-5.00 to +5.00D	-4.00D	0.75 to 3.50D	
1.53 Trivex NXT Tint	NXT sun tints, mirrors	-7.00 to +5.00D	-4.00D	0.75 to 3.50D		
1.53 Trivex NXT Photochromic	NXT sun colors	-7.00 to +5.00D	-4.00D	0.75 to 3.50D		
1.59 Polarized	Gray & Brown	-10.00 to +6.00D	-4.00D	0.75 to 3.50D		
<b>Personalized Wrap Lenses</b> <b>ZEISS Progressive Individual Wrap</b>	<b>Material</b>	<b>Color</b>	<b>Rx Range***</b>	<b>Cyl</b>	<b>Add Power</b>	
	1.50 Hard Resin	Clear	-4.00 to +4.00D	-4.00D	1.00 to 2.50D	
	1.53 Trivex	Clear	-4.00 to +4.00D	-4.00D	1.00 to 2.50D	
	1.59 Polycarbonate	Clear	-4.00 to +4.00D	-4.00D	1.00 to 2.50D	
	<b>PhotoFusion Self-Tinting Lenses</b>					
	1.50 PhotoFusion	Gray & Brown	-4.00 to +4.00D	-4.00D	1.00 to 2.50D	
	1.59 PhotoFusion	Gray & Brown	-4.00 to +4.00D	-4.00D	1.00 to 2.50D	
	<b>Transitions®</b>					
	1.50 Transitions®	Gray & Brown	-4.00 to +4.00D	-4.00D	1.00 to 2.50D	
	1.53 Transitions®	Gray & Brown	-4.00 to +4.00D	-4.00D	1.00 to 2.50D	
	1.59 Transitions®	Gray & Brown	-4.00 to +4.00D	-4.00D	1.00 to 2.50D	
	<b>Sun &amp; Polarized</b>					
	1.50 Polarized	Gray & Brown	-4.00 to +4.00D	-4.00D	1.00 to 2.50D	
	1.53 Trivex NXT Tint & photochromic	NXT sun tints, mirrors, photo	-4.00 to +4.00D	-4.00D	1.00 to 2.50D	
	1.53 Trivex Polarized & Photo Polarized	Gray & Brown	-4.00 to +4.00D	-4.00D	1.00 to 2.50D	
1.59 Polarized	Gray & Brown	-4.00 to +4.00D	-4.00D	1.00 to 2.50D		

†Available Summer 2014.

\*Prescribed prism up to 3.00ΔD per eye or 6.00ΔD in a pair of spectacles.

\*\*1.60 PhotoFusion and Transitions available in Canada only.

\*\*\*In sports (wrap) styles the maximum combined power (Sphere + Cyl) is -4.00D.

## ZEISS Progressive Individual 2.

Contact your ZEISS representative or visit [www.zeiss.com/individualpro](http://www.zeiss.com/individualpro) to learn more.

Carl Zeiss Vision Inc.

USA 1-800-358-8258

CAN 1-800-268-6489

[www.zeiss.com/lenses](http://www.zeiss.com/lenses)



We make it visible.