ZEISS Education Program
Price Information
ZEISS Education Program
Discount Program for Students and Educators

Camera lenses from ZEISS are used by millions of photographers all over the world: in SLR or rangefinder cameras, in Sony compact cameras or in Nokia smartphones. Our lenses for digital single-lens reflex cameras offer many creative possibilities for personalized manual composition. Just what you need to differentiate yourself from other aspiring photographers.

About the program: The ZEISS Education program shows our commitment to furthering photographic education. The ZEISS Education program is a purchase incentive plan, subsidized by Carl Zeiss SBE, LLC and available only to pre-approved students, accredited schools and photo educators. There has never been a better time to expand your creative horizons by investing in ZEISS glass. Working professionals choose ZEISS lenses for its quality and reliability. But there is yet another reason to own a ZEISS lens, its excellent value. A ZEISS lens is an investment that will be with you throughout your professional career. By choosing ZEISS you will be building a relationship that will last throughout your lifetime. And we should know, we are in this business for over 160 years.

Eligibility: Students enrolled full-time in an accredited photography program in the United States. A copy of your current and valid school issued ID is needed as well as a copy of your current curriculum, class schedule or transcript.

Schools including universities, colleges, technical trade schools, photographic trade schools and high schools who specialize in or have specific courses, or a curriculum, which are devoted to photographic training and/or photographic fine arts education.

Educators who teach photography in one of the above school categories. You must be a US based educator or student in an accredited photography, graphic design, audio, new media at a collegiate-level institution (High School Educators of approved programs are also eligible).
Otus - High-Resolution SLR Lens for EF and F mount

$ 4,391
reg. price $ 4,990

ZEISS Otus 1.4/28
Use the Otus® 1.4/28 from ZEISS and experience the quality and look of a medium format lens. Whether you are shooting landscape, architecture or interiors, during the day or at night – this lens will provide you with high resolution and outstanding definition.

$ 3,511
reg. price $ 3,990

ZEISS Otus 1.4/55
Spectacularly detailed portraits full of contrast. High fidelity images and exceptional performance into the corners even at full aperture. The ZEISS Otus® 1.4/55 makes absolutely no compromises and brings together over a century of ZEISS optical and technical excellence.

$ 3,951
reg. price $ 4,490

ZEISS Otus 1.4/85
The Otus® 1.4/85 is a superlative lens in every respect – just like every other focal length in the unique ZEISS Otus family. A lens designed and constructed with the comprehensive expertise and vast experience of ZEISS.

The ZEISS Education program is subject to change or cancellation without prior notice.
Sales are subject to product availability.
Milvus Lenses for EF and F mount

$1,622  
reg. price $1,843

ZEISS Milvus 2.8/21

The ZEISS Milvus 2.8/21 super wide-angle lens of the type ZEISS Distagon is the best in its class. Thanks to its maximum aperture of f/2.8, the reflection-free and practically distortion-free super wide-angle lens is perfect for spectacular image compositions of great diversity.

$983  
reg. price $1,117

ZEISS Milvus 2/35

The ZEISS Milvus 2/35 of the type ZEISS Distagon is a moderate wide-angle lens that is ideal for capturing all scenes in their full natural brilliance – nothing will escape its attention, even in poor light.

$1,055  
reg. price $1,199

ZEISS Milvus 1.4/50

The redesigned ZEISS Milvus 1.4/50 corresponds to the perspective of the human eye on full-frame cameras and can therefore be used for many different purposes. In other words, it is a lens of many talents. Realistic imaging of three-dimensional objects is guaranteed at all times.

The ZEISS Education program is subject to change or cancellation without prior notice. Sales are subject to product availability.
Milvus 2/100M

The ZEISS Milvus 2/100M of the type ZEISS Makro-Planar is currently the fastest 100 mm macro lens on the market and closes the gap between long range and breathtaking close-up shots. This lens bridges distances and allows unique image compositions.

$1,583
reg. price $1,799

$1,129
reg. price $1,283

$1,622
reg. price $1,843

Milvus Lenses for EF and F mount

ZEISS Milvus 1.4/85

The redesigned ZEISS Milvus 1.4/85 lens is particularly suitable for portrait photography. This lens is an absolute must for compositions where the main subject is to be sharply defined and emphasized against a beautiful bokeh background.

$1,129
reg. price $1,283

ZEISS Milvus 2/50M

Breathtaking details in close-up and traditional portraits are the strengths of the ZEISS Milvus 2/50M of the type ZEISS Makro-Planar. Thanks to its excellent performance at all ranges this macro lens can be used for a wide variety of applications.

$1,622
reg. price $1,843

ZEISS Milvus 2/100M

The ZEISS Milvus 2/100M of the type ZEISS Makro-Planar is currently the fastest 100 mm macro lens on the market and closes the gap between long range and breathtaking close-up shots. This lens bridges distances and allows unique image compositions.

The ZEISS Education program is subject to change or cancellation without prior notice.
Sales are subject to product availability.
SLR Lenses for EF and F mount

$ 2,596
reg. price $ 2,950

Distagon T* 2.8/15
With a field angle of 110°, the super wide-angle Distagon T* 2.8/15 is the ideal companion when it comes to capturing events in a way that makes them dynamic and extraordinary. Its integrated lens shade and standard filter thread afford the front lens optimal protection.

$ 1,228
reg. price $ 1,395

Distagon T* 3.5/18
This compact, ultra-wide angle lens is ideal for spectacular landscape and architectural photography. And its unique field of view also offers you a range of creative possibilities when composing your photographs.

$ 1,495
reg. price $ 1,699

Distagon T* 2/25
The Distagon T* 2/25 enables creative photography with interesting perspectives – even in difficult lighting conditions. Without a tripod, exquisitely sharp, wide-angle shots work every time. The large angular field creates a dynamic yet natural effect.

The ZEISS Education program is subject to change or cancellation without prior notice. Sales are subject to product availability.
SLR Lenses for EF and F mount

**Distagon T* 2/28**

This compact, moderate wide-angle lens is optimized to reduce stray light and reflections and is well suited for difficult lighting conditions. The combination of focal length and lens speed makes it suitable for a broad spectrum of applications.

**Distagon T* 1,4/35**

The use of sharp contrast and soft focus guides our eyes to the areas that you want to highlight. With the Distagon T* 1,4/35, you can create enchanting images thanks to its unique combination of a wide angle of view with a shallow depth of field.

**Planar T* 1,4/50**

The focal length of the Planar T* 1,4/50 is equal to the perspective of the human eye. Its fast aperture and exceptional compactness are its outstanding features. This lens produces pleasing portrait style quality at the widest aperture and sharpens considerably beyond f/4.

The ZEISS Education program is subject to change or cancellation without prior notice. Sales are subject to product availability.
SLR Lenses for EF and F mount

Apo-Sonnar T* 2/135

This high-speed tele lens excels with its excellent color correction and rendition. Thanks to its large aperture and harmonious bokeh, it is perfect for medium-distance portrait photography. Its short closest focusing distance also greatly extends its versatility.

Planar T* 1,4/85

This classic portrait lens captures people in their surroundings, playing with a range of sharpness, soft focus and contrast effects. Its distinctive circular bokeh is a crucial element. The Planar T* 1,4/85 produces very high quality and shallow depth-of-field when wide open.

Apo-Sonnar T* 2/135

This high-speed tele lens excels with its excellent color correction and rendition. Thanks to its large aperture and harmonious bokeh, it is perfect for medium-distance portrait photography. Its short closest focusing distance also greatly extends its versatility.

The ZEISS Education program is subject to change or cancellation without prior notice. Sales are subject to product availability.
Touit - Autofocus lenses for Sony NEX and Fujifilm X Cameras

**Touit 2.8/12**

The combination of one of the most extreme angles with an APS-C sensor, superior imaging performance and light weight makes this lens even more enjoyable. Experience breathtaking image quality from edge to edge and corner to corner of the entire image field.

**Touit 1.8/32**

The best of two worlds. Just like a 50 mm lens in 35 mm photography, the ZEISS Touit® 1.8/32 offers the same angle of view as the human eye. However, optimised for use with APS-C format sensors, it is so light and compact that it can be taken along simply anywhere.

**Touit 2.8/50M**

With its exceptional image performance up to a scale of 1:1, this macro lens is the ideal choice for extreme close-ups. But it also comes into its own when shooting portraits or panoramas as a light tele-lens. It provides for beautiful contrast as well as the pin sharp focus.

---

The ZEISS Education program is subject to change or cancellation without prior notice. Sales are subject to product availability.
Loxia - Manual focus lenses for the full frame Sony α7 camera series

**ZEISS Loxia 2/35**

An extended field of view makes this versatile lens ideal for showing a subject in their environment. It’s also just as good for reportage and street photography or even for portraits, detail shots and landscapes.

$1,143
reg. price $1,299

**ZEISS Loxia 2/50**

Compact and light, this lens shines in many applications. Regardless of whether it’s for street photography, landscapes, portraits or spontaneous discoveries, the ZEISS Loxia 2/50 is the ideal companion for photographic and filmic exploration.

$835
reg. price $949

The ZEISS Education program is subject to change or cancellation without prior notice. Sales are subject to product availability.
ZEISS Batis Lenses - Autofocus lenses for mirrorless full-frame system cameras from Sony.

**ZEISS Batis 2.8/18**

The very close focusing distance of the 25 mm wide-angle lens supports the creative implementation of exceptional perspectives. An extremely uniform image quality is ensured right into the corners of the image. The lens is the perfect companion for shooting landscapes.

**ZEISS Batis 2/25**

The very close focusing distance of the 25 mm wide-angle lens supports the creative implementation of exceptional perspectives. An extremely uniform image quality is ensured right into the corners of the image. The lens is the perfect companion for shooting landscapes.

**ZEISS Batis 1.8/85**

Thanks to a speed of 1:1.8, very low depths of field can be used creatively. The optical image stabilization allows for successful hand-held shooting even in poor light conditions. With a focal length of 85 mm, the lens is the perfect companion for portrait photography.

The ZEISS Education program is subject to change or cancellation without prior notice. Sales are subject to product availability.
Lens Accessories

ZEISS optical filters, camera and cleaning accessories are tailored to meet the requirements of demanding photographers.

**ZEISS UV and POL filter**
The ZEISS UV and POL filters feature the T*® anti-reflective coating – for exceptional quality.

**ZEISS Comfort Camera Strap**
The ZEISS comfortable camera straps ensure that carrying your equipment does not lead to shoulder and neck strain, even when used for longer periods.

**ZEISS Cleaning Products**
ZEISS offers a range of professional cleaning products that perfectly complement your unique product experience. Our specialists have developed these products to meet the precise needs of high-quality optical surfaces.