



Terms and Conditions of Participation

1. Eligibility

Carl Zeiss AG is organizing a promotional campaign for selected ZEISS hunting products. Participants of the campaign will receive a voucher code by email after purchasing and registering a qualifying ZEISS product at www.zeiss.com/cop/registration, provided that the following participation conditions are fully met. Participation in the campaign is only open to private end customers (consumers within the meaning of § 13 of the German Civil Code) aged 16 and over, who have purchased a qualifying ZEISS product from a stationary specialist retailer in Germany or Austria or through their online channel in Germany, Austria, Sweden, Norway, Denmark, or Finland. Employees of Carl Zeiss AG as well as other employees of companies involved in the organization and implementation of the campaign and their relatives are excluded from participation.

The ZEISS products participating in the campaign: All ZEISS riflescopes from the V6 and V8 ranges. Carl Zeiss AG also reserves the right to exclude individuals who attempt to gain an advantage through false information or other manipulation. Participation in the campaign cannot be combined with other promotions. Each ZEISS product can be registered for this campaign only once with its respective serial number.

2. Participation in the Promotion

For participants eligible under Section 1 of these terms and conditions, the following procedure applies:

1. As part of the ZEISS promotion, every purchaser of a qualifying ZEISS product who has received a voucher code from ZEISS will have the opportunity to receive a ZEISS Secacam 5 or a ZEISS Secacam 7 with a metal housing free of charge from the online shop www.shop.zeiss.com. When purchasing and registering a product at www.zeiss.com/cop/registration from the ZEISS V6 range of riflescopes, you will receive a voucher code for a ZEISS Secacam 5; when purchasing and registering a product from the ZEISS V8 range of riflescopes, you will receive a voucher code for a ZEISS Secacam 7 with a metal housing.
2. To participate in the promotion, the purchaser must buy the eligible product between April 1, 2024, and June 30, 2024. Registration at www.zeiss.com/cop/registration must take place by July 15, 2024.
3. After verification of the registration, the purchaser will receive a voucher code by email within 4 weeks. This voucher code must be redeemed at www.shop.zeiss.com.



4. Redeeming the voucher code for the corresponding products:

1. The purchaser goes to www.shop.zeiss.com (shop.zeiss.com)
2. Click on "Shop" and then "Cameras" with the cursor in the top left corner
3. Select and add ZEISS Secacam 5 (registration of a ZEISS V6 riflescope) or ZEISS Secacam 7 (registration of a ZEISS V8 riflescope) to the shopping cart

When registering a ZEISS V8 riflescope additionally:

- Go again to "Shop" with the cursor in the top left corner and click on "Accessories"
 - Select the metal housing for the ZEISS Secacam 7 and also add it to the shopping cart
4. Enter the voucher code in the corresponding field in the "Shopping Cart" - the total amount will be reduced to 0.00 euros
 5. Click on "Checkout"
 6. Enter the required data or log in with an existing account
 7. Click on "Order"
 8. The products will be shipped by ZEISS Secacam

Participation is excluded if the participant:

- a) has not purchased a qualifying ZEISS product and/or
- b) has not registered the eligible product for participation and/or
- c) has not provided all the necessary documents for the application and/or
- d) has provided incomplete or incorrect information and/or
- e) has cancelled the purchase contract for the ZEISS product (rescission, annulment, etc.).

3. General Legal Provisions

Legal recourse is excluded. The promotion is subject exclusively to German law. Carl Zeiss AG reserves the right to cancel or modify the promotion at any time. The bonus will be provided only if the participant fulfills these conditions. By submitting an application, the participant agrees to these terms and conditions. This promotion does not affect the statutory rights of the purchaser. By accepting these conditions, the participant confirms that they are the owner of the ZEISS product and that there are no claims by third parties (e.g., retention of title) to this property. Carl Zeiss AG assumes no responsibility for lost, delayed, damaged, or misdirected purchases and/or product registration processes except in cases of gross negligence or intentional acts. Carl Zeiss AG is not liable for technical or hardware, software, server, website, or other errors or damages of any kind that may occur during the processing of product registration applications. If this is a taxable bonus, any possible tax liability and obligation lies with the participant. Should individual provisions of these terms and conditions be or become invalid, or should there be a regulatory gap, this shall not affect the validity of the remaining provisions. Copies of these terms and conditions can be viewed on the campaign website and can be obtained free of charge by email from the address provided at the end of these terms and conditions.



For this promotion, the following contact details apply:

Contact: www.zeiss.com/consumer-products/service/contact/contact-form.html

Hotline: +49 800 934 77 33