



## Fact Sheet

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### About ZEISS

ZEISS is an internationally leading technology enterprise operating in the optics and optoelectronics industries. In the past fiscal year, the ZEISS Group generated annual revenue totaling 6.3 billion euros in the four segments Semiconductor Manufacturing Technology, Industrial Quality & Research, Medical Technology, and Consumer Markets, and invested 13 percent of its revenue in research and development (as of 30 September 2020). ZEISS has a long tradition of similarly high expenditures for research and development, which also represent an investment in the future.

For its customers, ZEISS develops, produces and distributes highly innovative solutions for industrial metrology and quality assurance, microscopy solutions for the life sciences and materials research, and medical technology solutions for diagnostics and treatment in ophthalmology and microsurgery. The name ZEISS is also synonymous with the world's leading lithography optics, which are used by the chip industry to manufacture semiconductor components. There is global demand for trendsetting ZEISS brand products such as eyeglass lenses, camera lenses and binoculars.

With a portfolio aligned with future growth areas like digitalization, healthcare and Smart Production and a strong brand, ZEISS is shaping the future of technology and constantly advancing the world of optics and related fields with its solutions. The company's significant, sustainable investments in research and development lay the foundation for the success and continued expansion of ZEISS' technology and market leadership.

Over 32,000 employees in almost 50 countries work at around 30 production sites, 60 sales and service locations and 27 research and development facilities. The company is headquartered in Oberkochen, Germany. The Carl Zeiss Foundation, one of the largest foundations in Germany committed to the promotion of science, is the sole owner of the holding company, Carl Zeiss AG.

Further information at [www.zeiss.com](http://www.zeiss.com)

### ZEISS Consumer Products

Since more than 130 years, ZEISS has been producing camera lenses for photographers who simply won't settle for second best when it comes to telling their stories. Millions of enthusiastic photographers around the world use them – with photo cameras from Sony, Canon and Nikon as well as with smartphones from Nokia, Sony and vivo. ZEISS lenses for industrial applications support scientists and engineers with an extremely broad spectrum of applications – from quality assurance to satellite optics.

ZEISS cine lenses have been shaping the movie industry for over 80 years. ZEISS optics have been used in many Hollywood films like *Lord of the Rings*, *James Bond 007: Skyfall* and *Blade Runner 2049* to create stunning images. Cine lenses from ZEISS are hand-produced in Germany, and their quality has already helped them win three Technical Oscars.



ZEISS riflescopes and thermal imaging cameras give hunters the confidence to reliably hit the mark in every situation and thus act responsibly. ZEISS sees hunting as part of human culture, active protection of nature and species, and in this way as part of our today's society.

ZEISS binoculars and spotting scopes allow birdwatchers and nature observers to create unique moments with brilliant images rich in contrast. With optics that let nature lovers find their targets faster, identify them more precisely and observe them for longer.

Further information is available at [www.zeiss.com/consumer-products](http://www.zeiss.com/consumer-products)

### **ZEISS Consumer Products in Facts and Figures**

<b>Structur and revenue</b>	The strategic business unit Consumer Products is fully allocated to the ZEISS Group and the ZEISS Consumer Markets segment. In fiscal year 2019/20 ZEISS generated 6.3 billion euro revenue, the ZEISS Consumer Markets Segment around 1.1 billion euro revenue.
<b>Headquarter and locations</b>	ZEISS Consumer Products is headquartered in Oberkochen, Germany, and operates own further locations in Wetzlar, Germany, and in Mátészalka, Hungary. The strategic business unit is represented across the globe through subsidiaries and a comprehensive network of distributors and partners.
<b>Employees</b>	As of 30 September 2020, the Consumer Markets segment had 11,267 employees world-wide.