

The “ZEISS ZX1 plus Adobe Photoshop Lightroom” Promotion

These terms and conditions apply to the purchase of a new ZEISS ZX1 digital camera in Germany and the United States of America (“Region”) within the ZEISS ZX1 plus Adobe Photoshop Lightroom (“Promotion”) promotion offered by Carl Zeiss AG, Carl-Zeiss-Str. 22, 73447 Oberkochen, Germany (“ZEISS”).

The Promotion is open to all End Users (“End User” or “You”) whose place of residence is in the Region and who, between **October 29th, 2020 and October 31st, 2021**, purchase a new ZEISS ZX1 digital camera (“ZEISS ZX1”) in the Region.

When purchasing a new ZEISS ZX1 within the purchase period and fulfilling the following conditions, you as the customer acquire the right to receive the following extra (“Extra”): One-year membership of Lightroom with 1 TB of Cloud storage.

How do I participate?

You need to register your new ZEISS ZX1 on the device to get your Extra.

Registration will be open from October 29th, 2020 and must be completed by October 31st, 2021. Registration requires the specification of the following personal data: First and last name, country, a valid email address and the ZEISS ZX1 serial number (normally detected automatically).

When the registration has been properly completed within the registration period, you will receive an email confirming your registration and further information.

In addition, you will receive with the confirmation mail a link to the Adobe Creative Cloud and a Redeem instruction. When using the Redeem link your voucher code for activating the Extra will be automatically transferred over to Adobe.com and will get you into the Adobe redeem process.

To download the software and use the Extra and you will have to create an Adobe ID or sign in with your already existing Adobe ID.

You must redeem your code online at Adobe Creative Cloud by October 31st, 2021 to qualify for the Extra. Payment in cash or combining with other discounts or credits is not possible.

If you have issues with the registration or you have not received the confirmation of your registration, even though you have met all conditions, please contact us via the contact form or at one of the listed telephone numbers that can be found at: <http://www.zeiss.com/zx1/support>

Adobe Photoshop Lightroom complementary for one year:

ZEISS invites you to use Lightroom with a one-year subscription on Adobe.com. Lightroom includes 1 TB of cloud storage.

Lightroom is available in the following languages: German, English, French, Italian, Dutch, Portuguese (Brazilian), Spanish, Swedish, Japanese, Korean and Chinese (simplified and traditional).

Tariff Terms for the extension of the Lightroom subscription:

To ensure that there are no interruptions to your Lightroom subscription after the Extra ends, the participant can specify a valid payment method when registering their Adobe ID. If the payment method is specified, the plan automatically renews to a paid subscription plan for another year after

the Extra has ended. You will be notified by Adobe in advance before your account is going to get charged.

Upon the renewal of the one-year term, the fee specified at the time of purchase will be charged. The price being valid at the time of purchase can be viewed on www.adobe.com and is valid for 1 year starting with the renewal date.

With an Adobe annual subscription plan your contract with Adobe is renewed automatically every year, unless you cancel it. If you cancel within 14 days of the contract extension, there is no cancellation fee and you will receive a full refund. You can find further information here: <https://helpx.adobe.com/manage-account/using/cancel-subscription.html>.

Adobe, the Adobe logo, Creative Cloud, the Creative Cloud logo, Lightroom, Photoshop, and the Photoshop Desktop logo are either registered trademarks or trademarks of Adobe in the United States and/or other countries.

Miscellaneous

The codes mentioned can only be used in the specified way. Requests for code redemption are permitted only if you have complied with the stated period. If, contrary to our expectations, you decide to return your ZEISS ZX1, then you will also lose any claim to the Extra, which we have granted you in the context of the Promotion, and you must therefore delete it without being asked, and Adobe may cancel your Extra.

The Promotion is expressly not for the purchase of used products.

Unless you have consented to any other use of your information, ZEISS will use the personal information you provide in accordance with the relevant privacy laws and our Privacy Policy – <https://www.zeiss.com/data-protection> – solely for the purpose of conducting our promotion and promotions related to the purchase of ZEISS products.

ZEISS assumes no responsibility or liability for late or erroneous registrations by the End User, for lost coupons and codes, or for the improper redemption of coupons and codes, whether for technical or personal reasons, unless the reasons are attributable solely to ZEISS.

The Extra and its execution are subject exclusively to the valid conditions of the supplier (Adobe Inc.). To the extent permitted by law, ZEISS assumes no responsibility or liability for its products or services.

ZEISS reserves the right to unilaterally terminate and/or modify the Promotion.

In the event of misuse of the Promotion by the End User, ZEISS reserves the right to claim damages from the End User.

The Promotion is subject to the laws of the Federal Republic of Germany.

For questions related to this promotion, please contact

Carl Zeiss AG, Carl-Zeiss-Str. 22, 73447 Oberkochen, Germany,

using the contact form, or the telephone number given here:

<https://www.zeiss.com/consumer-products/int/service/contact.html>