



IMPORTANT SERVICE NOTICE
Effective September 1, 2014

Thank you for your continued partnership with ZEISS, and for allowing us to serve the needs of your organization.

According to our records, you are the owner of a ZEISS OPMI® PRO magis surgical microscope. As you may be aware, we have fully supported this excellent model for many years. Unfortunately at this time, due to the obsolescence of numerous parts, we can no longer support service needs for this legacy unit.

We understand that this situation may impact your organization. With that in mind, we would like to make you a special offer to trade in your current surgical microscope for a new OPMI PROergo surgical microscope. This proposal is exclusive to you as a holder of a current ZEISS service agreement.

Purchase a new OPMI PROergo Advantage or Master unit, and you will receive*:

- \$5,000 in upgrade cash (code "MDI"**)
- One FULL year warranty
- FREE installation

We hope that you will take advantage of this exclusive, one-time offer. We know that you will be pleased with your new surgical microscope, which includes a number of features designed to maximize your productivity. These include:

- First motorized dental microscope with a free floating system for smooth and precise positioning
- Xenon illumination similar to natural daylight for high contrast in the treatment field
- A foldable tube along with motorized Varioscope and zoom that increases comfort and ease without changing the working position

Thank you for your business and your continued loyalty. We hope that you will grant us the privilege of continuing our partnership with you for many years ahead. If you have any questions regarding this announcement, you may reach us by calling us toll free at 1 800-442-4020.

Sincerely,

Thomas Fry
Vice President, Customer Care Sales

*This offer is valid until 9/26/14 for Carl Zeiss Meditec equipment and U.S. practices only.

**Code MDI for \$5,000 upgrade cash on part numbers 366-5747, 366-5750, 366-5751, 366-5752, 366-5755, 366-5756.