



Press Release

The New ZEISS Victory Pocket

Compact cutting-edge optics for out and about

WETZLAR, GERMANY 6 March 2017

By launching the ZEISS Victory 8x25 and 10x25 models as pocket versions, ZEISS is expanding the ZEISS Victory premium line with a convenient pair of binoculars for when you are out and about. "Thanks to their compact size, low weight and modern design combined with the best optics in their class, ZEISS is setting a new standard in the compact binoculars segment," says Tammo Lüken, Product Manager at Carl Zeiss Sports Optics GmbH.

In addition to extremely high-quality color fidelity, image definition and contrast, the ZEISS Victory Pocket binoculars also impress with the widest field of view currently available in their class: up to 130 meters with 8x magnification and 105 meters with 10x magnification at a range of up to 1,000 meters. The modern design with an asymmetrical bridge means the binoculars fold to a minimum size. "The low weight of 290 grams is the result of using lighter materials, such as a robust magnesium housing," explains Lüken. "Nature lovers are always well-equipped with the ZEISS Victory Pocket binoculars: these fit easily into your pants pocket and are the ideal companion for all outdoor activities."

The new ZEISS Victory Pocket binoculars are available at dealers starting in June 2017.

Technical data for the ZEISS Victory Pocket 8x25 and 10x25

Model	8x25	10x25
Magnification	8	10
Objective lens diameter	25 mm	25 mm
Exit pupil diameter	3.1 mm	2.5 mm
Twilight factor	14.1	15.8
Field of view (1,000 m)	130 m	105 m
Angular field of view	60°	60°
Close focusing distance	1.9 m	1.9 m



Diopter adjustment range	+/- 3 D	+/- 3 D
Exit pupil distance	16.5 mm	16.5 mm
Lens type	FL type	FL type
Prism system	Schmidt Pechan	Schmidt Pechan
Coating	T*/LotuTec	T*/LotuTec
Nitrogen filling	Yes	Yes
Watertightness	100 mbar	100 mbar
Operating temperature	-25°C / +63°C	-25°C / +63°C
Height	112 mm	112 mm
Width at an eye width of 65 mm	100 mm	100 mm
Weight	290 g	290 g
Color	Black	Black
Warranty	10 years	10 years
Price incl. 19% sales tax (Germany)	EUR 715.00	EUR 745.00

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About ZEISS

ZEISS is an internationally leading technology enterprise operating in the optics and optoelectronics industries. The ZEISS Group develops, produces and distributes measuring technology, microscopes, medical technology, eyeglass lenses, camera and cinema lenses, binoculars and semiconductor manufacturing equipment. With its solutions, the company constantly advances the world of optics and helps shape technological progress. ZEISS is divided up into the four segments Research & Quality Technology, Medical Technology, Vision Care/Consumer Products and Semiconductor Manufacturing Technology. The ZEISS Group is represented in more than 40 countries and has over 50 sales and service locations, more than 30 manufacturing sites and about 25 research and development centers around the globe.

In fiscal year 2015/16 the company generated revenue approximating €4.9 billion with over 25,000 employees. Founded in 1846 in Jena, the company is headquartered in Oberkochen, Germany. Carl Zeiss AG is the strategic management holding company that manages the ZEISS Group. The company is wholly owned by the Carl Zeiss Stiftung (Carl Zeiss Foundation).

Further information is available at www.zeiss.com

Consumer Optics

The Consumer Optics business group combines the company's business with camera and movie lenses, binoculars, spotting scopes, hunting optics, virtual reality headsets and planetarium technology. The business group is represented at sites in Oberkochen, Wetzlar and Jena. The business group is allocated to the Vision Care/ Consumer Products segment. In fiscal year 2015/16 the segment generated revenue of €1.1 billion with around 9,300 employees.