

# Setting the standard in precision optics.



## **ZEISS Lenses and Anti-Reflective Guide.**

All clear ZEISS lenses feature UVProtect™ technology, ensuring sunglass-level™ UV protection.



Seeing beyond

# ZEISS Lenses and Anti-Reflective (AR) Guide

## ZEISS Progressive SmartLife Lenses

ZEISS Brand:	Comparable Products:	Key Features:
<b>ZEISS Progressive SmartLife Individual</b> 13 to 35mm Fitting Heights	Varilux® X 4D Varilux S 4D HOYA iD MyStyle® Shamir Autograph Intelligence VL Unity Via Elite Unity Via Plus Unity Via Mobile Array VL	ZEISS SmartLife Individual delivers the pinnacle of customized progressive performance, allowing you to match patient needs better than ever before. <ul style="list-style-type: none"> <li>■ <b>ZEISS SmartView Technology</b> – optimized to support today's connected and on-the-move lifestyle</li> <li>■ <b>IndividualFit™ Technology</b> allows further customization for the patient's visual profile with enhanced near (N) and enhanced intermediate/dynamic options (I)</li> <li>■ <b>Luminance Design® 2.0 Technology</b> – for the most natural vision, day or night</li> <li>■ <b>FaceFit+ Technology</b> – optimizes viewing zone based on frame, wrap angle, vertex distance, and pantoscopic tilt</li> <li>■ <b>FrameFit+® Technology</b> – precision optics for any frame size or shape, allowing patients to choose any of today's styles</li> <li>■ <b>Full Rx customization</b> for sphere, cylinder, axis, prism and add</li> </ul>
<b>ZEISS Progressive SmartLife Superb</b> 13 to 35mm Fitting Heights	Varilux X Fit Varilux S Fit Varilux Physio® Enhanced Fit Varilux Ipseo® IV™ Shamir Autograph® III HOYA iD InStyle HOYA iD LifeStyle 2™ (Harmony & Clarity) LifeStyle 3	Customization for the way the frame fits the face delivers the most accurate powers in real-life wearing conditions. <ul style="list-style-type: none"> <li>■ <b>ZEISS SmartView Technology</b> – optimized to support today's connected and on-the-move lifestyle</li> <li>■ <b>Luminance Design 2.0 Technology</b> – for the most natural vision, day or night</li> <li>■ <b>FaceFit+ Technology</b> – optimizes viewing zone based on frame, wrap angle, vertex distance, and pantoscopic tilt</li> <li>■ <b>FrameFit+ Technology</b> – precision optics for any frame size or shape, allowing patients to choose any of today's styles</li> </ul>
<b>ZEISS Progressive SmartLife Plus</b> 13 to 35mm Fitting Heights	Varilux X Design Varilux S Design Varilux Physio Enhanced HOYA iD LifeStyle® / cd Shamir Autograph II Definity 3 Plus Varilux Physio W3+ Fit Varilux Physio W2+ Fit	Customization for frame size and shape delivers optimal visual performance in any style the patient chooses. <ul style="list-style-type: none"> <li>■ <b>ZEISS SmartView Technology</b> – optimized to support today's connected and on-the-move lifestyle</li> <li>■ <b>FrameFit+ Technology</b> – precision optics for any frame size or shape, allowing patients to choose any of today's styles</li> <li>■ <b>Full Rx customization</b> for sphere, cylinder, axis, prism and add</li> </ul>
<b>ZEISS Progressive SmartLife Pure</b> Fitting Heights S (14), M (16), L (18)	Varilux Physio 360 Varilux Ellipse 360 Essilor Definity™ 3 HOYA Summit cd iQ / ecp iQ Kodak® Unique / DS	ZEISS Progressive SmartLife Pure delivers a truly customized visual experience with enhanced performance for today's digital lifestyle. <ul style="list-style-type: none"> <li>■ <b>ZEISS SmartView Technology</b> – optimized to support today's connected and on-the-move lifestyle</li> <li>■ <b>Five fitting heights</b> to match any frame options</li> <li>■ <b>Full Rx customization</b> for sphere, cylinder, axis, prism and add</li> </ul>

\*Data on file.

## ZEISS Light

ZEISS Brand:	Comparable Products:	Key Features:
<p><b>ZEISS Progressive Light V</b> 13 to 20mm Fitting Heights</p> <p><b>ZEISS Progressive Light H</b> Fitting Heights 14, 16, and 18mm</p> <p><b>ZEISS Progressive Light D</b> Fitting Heights 14 and 18mm</p>	<p>Varilux X Varilux Physio W3+ Fit Varilux Comfort W2+ Fit MyStyle LifeStyle 3 LifeStyle 2 Clarity LifeStyle 2 Clarity cd LifeStyle 2 Harmony LifeStyle 2 Harmony cd Array Array VL</p>	<p>ZEISS Progressive Light enables you to raise the standard of care for patients by providing innovative technologies and exceeding expectations.</p> <ul style="list-style-type: none"> <li>■ <b>Optimized boundaries (available in all designs)</b> – easier access to the corridor with low peripheral distortion promotes easy adaption</li> <li>■ <b>Binocular Optimization (available in Light H, Light V)</b> – ensures design is more accurately synchronized between the left and right eyes</li> <li>■ <b>Variable corridor (available in Light V)</b> – customize your patient’s fitting height and virtually eliminate frame style limitations</li> <li>■ <b>Full Rx customization</b> for sphere, cylinder, axis, prism and add</li> </ul>

## ZEISS DriveSafe Lenses

ZEISS Brand:	Comparable Products:	Key Features:
<p><b>ZEISS DriveSafe Individual PAL</b></p> <p><b>ZEISS DriveSafe PAL</b></p>	<p>Unique to ZEISS. For patients who need better vision while driving.</p>	<p>ZEISS DriveSafe Individual Progressive Lens delivers a unique all-day lens solution with advanced new design features fine-tuned for driving.</p> <ul style="list-style-type: none"> <li>■ <b>DriveSafe Design</b> – easy refocusing between the road, dashboard, and mirrors</li> <li>■ <b>Luminance Design Technology</b> – better vision in low light conditions or at night</li> <li>■ <b>FaceAdapt Technology*</b> – customizable position of wear (vertex distance, pantoscopic tilt, frame wrap)</li> <li>■ <b>FrameFit+ Technology</b> – precision optics for any frame size or shape, allowing patients to choose any of today’s styles</li> <li>■ <b>Full Rx customization</b> for sphere, cylinder, axis, prism and add</li> </ul>
<p><b>ZEISS DriveSafe Individual SV</b></p> <p><b>ZEISS DriveSafe SV</b></p>	<p>Unique to ZEISS. For patients who need better vision while driving.</p>	<p>ZEISS DriveSafe Individual Single Vision Lens delivers a unique all-day lens solution with advanced new design features fine-tuned for driving.</p> <ul style="list-style-type: none"> <li>■ <b>DriveSafe Design</b> – easy refocusing between the road, dashboard, and mirrors</li> <li>■ <b>Luminance Design Technology</b> – better vision in low light conditions or at night</li> <li>■ <b>FaceAdapt Technology*</b> – customizable position of wear (vertex distance, pantoscopic tilt, frame wrap)</li> <li>■ <b>FrameFit+ Technology</b> – precision optics for any frame size or shape, allowing patients to choose any of today’s styles</li> <li>■ <b>Full Rx customization</b> for sphere, cylinder, axis, prism and add</li> </ul>
<p><b>ZEISS DuraVision DriveSafe UV Coating**</b></p>	<p>Unique to ZEISS. For patients who need better vision while driving.</p>	<p>ZEISS DuraVision DriveSafe UV is a proprietary coating fine-tuned for reducing headlight glare.</p> <ul style="list-style-type: none"> <li>■ <b>Reduces glare at night</b> from oncoming cars or street lights ZEISS DriveSafe Lenses</li> <li>■ <b>Outstanding scratch resistance</b></li> <li>■ <b>Longer-lasting super-hydrophobic and oleophobic properties:</b> resists smudges and dirt</li> <li>■ <b>Enhanced</b> to reduce back-side UV reflectance</li> <li>■ <b>State-of-the-art anti-static technology:</b> keeps lenses cleaner, longer</li> </ul>

\*FaceAdapt only comes with DriveSafe Individual PAL and DriveSafe Individual SV.

\*\*ZEISS DuraVision DriveSafe UV Coating is exclusively available on ZEISS DriveSafe lenses and comes standard on each pair.

## ZEISS Single Vision Lenses

ZEISS Brand:	Comparable Products:	Key Features:
<b>ZEISS SmartLife Digital Lens</b>	Essilor Eyezen™ Hoya Sync™ 5 and 8 Shamir Relax™	ZEISS SmartLife Digital Lens meets the full vision needs of today's single vision patients who are at risk for Digital Eye Strain. <ul style="list-style-type: none"> <li>■ <b>ZEISS SmartView Technology</b> – optimized to support today's connected and on-the-move lifestyle</li> <li>■ <b>Near area for comfortable viewing of digital devices</b> all day long, available in add powers of +0.25D increments from +0.50D to +1.25D</li> <li>■ <b>Full Rx customization</b> for sphere, cylinder, axis, and prism</li> </ul>
<b>ZEISS SmartLife Individual SV</b>	Essilor f-360° Hoya iD Single Vision Shamir Autograph III - SV	ZEISS SmartLife Individual SV is optimized for sharp vision at all distances, especially when lowering gaze to focus on near objects, such as smart phones. <ul style="list-style-type: none"> <li>■ <b>FaceFit+ Technology</b> – optimizes viewing zone based on frame, wrap angle, vertex distance, and pantoscopic tilt</li> <li>■ <b>ZEISS SmartView Technology</b> – optimized to support today's connected and on-the-move lifestyle</li> <li>■ <b>Full Rx customization</b> for sphere, cylinder, axis, and prism</li> </ul>
<b>ZEISS SmartLife Single Vision</b>	Essilor 360° Hoya Single Vision iQ Shamir Spectrum Single Vision	ZEISS SmartLife SV design provides sharp vision and smoother transition into the lens periphery with less perceived blur. <ul style="list-style-type: none"> <li>■ Optimized to default parameters based on ZEISS's extensive optical research and knowledge</li> <li>■ <b>Full Rx customization</b> for sphere, cylinder, axis, and prism</li> </ul>

\*Data on file.

## ZEISS Office Lenses

ZEISS Brand:	Patients Looking For:	Key Features:
<b>ZEISS Officelens</b>	Any office, occupational, or computer lenses, or progressives for patients who need additional help at work	ZEISS Officelens offers superior near and intermediate vision that can be tailored for a variety of close-range activities. <ul style="list-style-type: none"> <li>■ Easy dispensing options based on optimal distance: <b>Book, Desk, and Room</b></li> <li>■ <b>Full Rx customization</b> for sphere, cylinder, axis, and prism</li> </ul>



Seeing beyond

## ZEISS High Performance AR Coatings

ZEISS Brand:	Comparable Products:	Key Features
<b>ZEISS DuraVision Platinum UV</b>	Crizal® Sapphire Crizal Avancé™ HOYA HiVision™ EX3 Kodak Clean'N'Clear	ZEISS DuraVision Platinum UV offers an unsurpassed combination of clarity, toughness and easy cleaning. <ul style="list-style-type: none"> <li>■ Less than 1% luminous reflectance for crisper vision virtually free from reflections</li> <li>■ Outstanding scratch resistance</li> <li>■ Longer-lasting super-hydrophobic and oleophobic properties: resists smudges and dirt</li> <li>■ State-of-the-art anti-static technology: keeps lenses cleaner, longer</li> <li>■ Enhanced to reduce back-side UV reflectance</li> </ul>
<b>ZEISS DuraVision Silver UV</b>	Crizal Alize™ HOYA Super HiVision™ HOYA HiVision™ with VP KODAK Clear™	ZEISS DuraVision Silver UV offers an excellent combination of clarity and easy cleaning. <ul style="list-style-type: none"> <li>■ Less than 1% luminous reflectance for crisper vision virtually free from reflections</li> <li>■ Excellent scratch resistance</li> <li>■ Longer-lasting super-hydrophobic and oleophobic properties: resists smudges and dirt</li> <li>■ State-of-the-art anti-static technology: keeps lenses cleaner, longer</li> <li>■ Enhanced to reduce back-side UV reflectance</li> </ul>
<b>ZEISS DuraVision Chrome UV</b>	Crizal Easy™ HOYA HiVision HOYA Premium™ with VP HOYA Premium	ZEISS DuraVision Chrome UV offers great clarity and easy cleaning. <ul style="list-style-type: none"> <li>■ Crisp vision virtually free from reflections</li> <li>■ Great scratch resistance</li> <li>■ Longer-lasting super-hydrophobic and oleophobic properties: resists smudges and dirt</li> <li>■ Enhanced to reduce back-side UV reflectance</li> </ul>
<b>ZEISS SET</b>	Reflection Free NP SharpView+ BluCrystal	ZEISS SET offers good clarity and scratch resistance. <ul style="list-style-type: none"> <li>■ Crisp vision virtually free from distracting reflections</li> <li>■ Good scratch resistance</li> </ul>

## ZEISS Specialty AR Coatings

ZEISS Brand:	Comparable Products:	Key Features:
<b>ZEISS DuraVision BlueProtect UV</b>	Crizal Previncia™ HOYA Recharge™	ZEISS DuraVision BlueProtect UV combines outstanding AR performance with protection from potentially harmful blue light. <ul style="list-style-type: none"> <li>■ Specially designed reflex layer reduces overall exposure to blue light</li> <li>■ Outstanding scratch resistance</li> <li>■ Longer-lasting super-hydrophobic and oleophobic properties: resists smudges and dirt</li> <li>■ State-of-the-art anti-static technology: keeps lenses cleaner, longer</li> </ul>
<b>ZEISS DuraVision Sun UV</b>	Crizal Sun™	ZEISS DuraVision Sun UV offers excellent clarity and easy cleaning on Sun lenses. <ul style="list-style-type: none"> <li>■ Less than 1% luminous reflectance for crisper vision virtually free from distracting reflections off the back-side of sun lenses</li> <li>■ Longer-lasting super-hydrophobic and oleophobic properties: resists smudges and dirt on the front and back of the lens</li> </ul>



# All-day comfort for today's busy eyes



Seeing beyond



## ZEISS SmartLife Lenses

Our modern, on-the-move lifestyle can cause eyestrain. Designed for frequent gaze changes, ZEISS SmartLife lenses support all-day comfort.

Learn more at [www.zeiss.com/pro/SmartLife](http://www.zeiss.com/pro/SmartLife)

## ZEISS – The trusted leader in precision optics.

Where **PASSION** drives **INNOVATION**.

As a pioneer in the field of optics, ZEISS continues to enable human ambitions in many fields including:

- Eyeglass lenses
- Medical equipment
- Binoculars & scopes
- Movie & Camera lenses
- Microscopes
- Semiconductor manufacturing



### Carl Zeiss Vision Inc.

Customer Service USA: 1-866-596-5467

[www.zeiss.com/lenses](http://www.zeiss.com/lenses)

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