

More Patients. More Savings.



ZEISS Lenses count towards the VSP Global Premier Program

Reach more patients and **earn up to \$12 per pair** extra savings from the VSP Global® Premier Program. Leverage the power of the ZEISS brand to differentiate your practice.

Request a 1-on-1 at www.zeiss.com/vsppremier



Seeing beyond

Accelerate your Independent Practice.

It's the easiest way to reach more patients and build practice revenues. ZEISS products dispensed to VSP patients now count towards the VSP Global Premier Program thresholds, boosting your online patient visibility and helping you achieve greater benefits, sooner.

All platinum level practices can now get Premier Program Extra Lens Savings on eligible ZEISS products¹ of up to \$12 per pair. Earn **almost \$60 per pair** when combined with ZEISS' proprietary Lab and Doctor Alliance Group rebates.²

Premier Program Eligible Lenses.

Virtually all ZEISS lens designs and enhancements qualify as eligible options that count towards your practice's VSP Global Premier Program annual lens targets. Including ZEISS SmartLife lenses, ZEISS Light progressive lens series, DuraVision coatings and PhotoFusion.

ZEISS Savings Qualifying Options.

The following lens designs and enhancement earn ZEISS Savings from VSP.

ZEISS Lens Designs and Enhancements	VSP Lens Category	ZEISS Savings
ZEISS SmartLife Individual, I, N (incl. S, M, L)	N	\$10
ZEISS DriveSafe Individual PAL	N	\$10
ZEISS SmartLife Superb, Precision, Plus (all options)	O	\$5
ZEISS DriveSafe PAL	O	\$5
ZEISS DuraVision BlueProtect UV	AR-D	\$2 on any ZEISS lens
ZEISS DuraVision Platinum UV	AR-D	\$2 on any ZEISS lens
ZEISS DuraVision DriveSafe UV	AR-D	\$2 on any ZEISS lens
ZEISS DuraVision DriveSafe UV	AR-D	\$2 on any ZEISS lens

Backed by a comprehensive VSP member Satisfaction Guarantee³ there's never been a better time to bring ZEISS SmartLife lenses and DuraVision coatings to your patients.

¹ VSP Global now includes ZEISS in the Premier Program lens target criteria to expand the choices for participating VSP Providers who want to maximize the additional benefits the program offers. Doctors dispensing qualified ZEISS products to VSP patients can earn up to \$12 per pair through Premier Program Extra Lens Savings. ZEISS Savings amounts will be paid by VSP through VSP Claims and displayed on the practice Explanation of Payment schedule.

² ZEISS lab rebates and Doctor Alliance Group rebates are administered and paid by ZEISS and may be combined with ZEISS Savings amounts. Contact your ZEISS representative for details.

³ VSP Member Satisfaction Guarantee of 6-months or 12-months for Premier indicated practices.

Learn more about **ZEISS** and the **Premier Program**, visit zeiss.com/vsppremier today.

Carl Zeiss Vision Inc.

Customer Service USA: 1-866-596-5467

www.zeiss.com/lenses

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