

The moment you see
something you couldn't before.
This is the moment we work for.

How will doctors treat their patients in the future? What role will photos and videos play in the communications of tomorrow? Just how far can the miniaturization of semiconductor structures go? These and many other questions are what constantly propel ZEISS to new heights of excellence.

As a pioneer of innovative technology and one of the global leaders in the fields of optics and optoelectronics, ZEISS has always challenged the limits of human imagination. This passion for perfection is the driving force behind all the company's business groups. With this goal always in sight, ZEISS creates customer benefits and inspires the world to see things that were invisible before.



©2015 Carl Zeiss Vision Inc. DriveSafe products are designed and manufactured using Carl Zeiss Vision technology. US patent 6,089,713. Other patents pending. 0000139.40209, Rev. 06/15

ZEISS DriveSafe.

Visit www.zeiss.com/DriveSafe to learn more.

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Carl Zeiss Vision Inc.
USA 1-800-358-8258
CAN 1-800-268-6489
www.zeiss.com/eyeglasslenses



We make it visible.



The moment greater clarity
equals greater confidence.
ZEISS DriveSafe.



We make it visible.

Vision on the road is critical to your safety.

No matter what type of driving you do, seeing clearly can be challenging for almost any driver. Driving is hazardous enough without also having to worry about your vision.

Ask yourself:

- Is it hard for you to see objects quickly when driving in low light conditions like rain, twilight, or night?
- Are you bothered by glare from oncoming headlights?
- Do your current glasses give you problems when scanning the road, mirrors, and dashboard?

Don't compromise your safety with eyeglasses that don't provide the best possible vision on the road. ZEISS, the leader in precision optics for over 165 years, has a new solution for you – ZEISS DriveSafe.

NEW
ZEISS
DriveSafe
Lenses



Feel **SAFER** while driving



Outstanding **all-day** vision

ZEISS DriveSafe – the only pair you'll need to make driving feel safer and to provide excellent all-day vision.

ZEISS DriveSafe: see clearer, feel safer.

Benefits of ZEISS DriveSafe

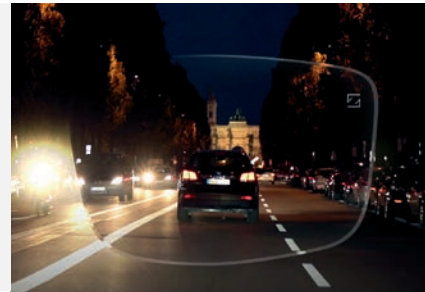
1

Better vision in low light conditions.



2

Reduced glare from oncoming car headlights and street lights.



3

Clearer viewing of the dashboard, rear-view and side mirrors, and the road ahead.



For better vision while driving and all day, ask your Eye Care Professional about **ZEISS DriveSafe** today.