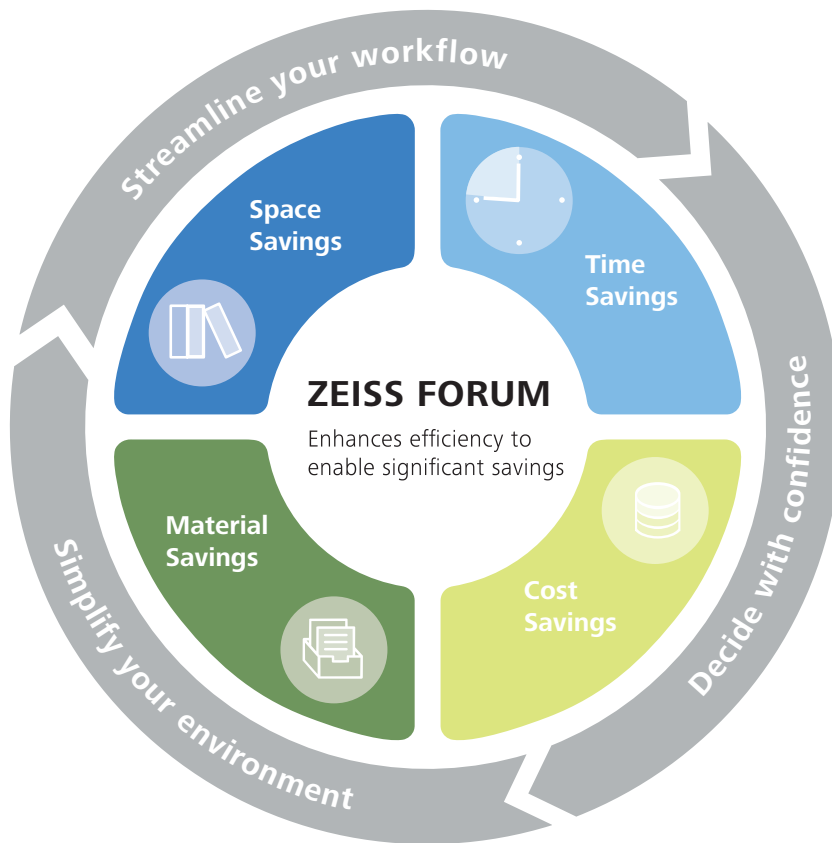




## **FORUM from ZEISS**

Enhancing eye care efficiency





*Assuming a volume of 30 patients per day, our analysis projected a saving of about 5 weeks of work time per year and almost 10,000 euros in printing costs.*

**Wolfgang J. Mayer et. al.,**  
"Picture Archiving and Communication Systems in Ophthalmology,"  
CRSToday Europe, May 2013\*



## ZEISS FORUM

### Improving your work in three major ways

Given the huge volumes of information that are generated and handled in eye care practices every day, efficient data management has become indispensable.

FORUM® from ZEISS optimizes data efficiency to foster good information exchange throughout the clinic. As a scalable solution for clinics large and small, it streamlines workflows for examination and diagnosis, and also integrates seamlessly into the hospital IT landscape.

In short, ZEISS FORUM can positively influence your operational processes in many ways.

#### **The bottom line:**

ZEISS FORUM creates the basis for fast, confident decisions and saves you materials, space, costs and, most of all, time.



*ZEISS FORUM saves us  
46 minutes per day.*

**Karsten Kortüm, MD,**  
Ludwig-Maximilians-Universität, Munich, Germany\*



## Streamline your workflow

- Fully manage your exam data electronically
  - With single-click data transfer to and from instruments
  - Convenient examination scheduling at devices
- Access to all diagnostic data at any viewing station
- Intuitive displays for disease progression monitoring and diagnosis

### You benefit from:

Fast, confident decisions

More efficient use of time and resources

Potentially massive cost savings



*Using ZEISS FORUM has allowed me to improve my practice efficiency, review high volumes of data quickly, and make better decisions for my patients.*

**Rishi Singh**, MD, Cleveland Clinic, USA\*

## Decide with confidence

- Pre-configured clinical displays for instant comparison and overview
- Broad applications range: features and workplaces for glaucoma and retina
- Possibility to individualize settings
- Instant overview of patient history

### You benefit from:

Sound decisions through comprehensive overviews

Effective patient care in three major pathologies

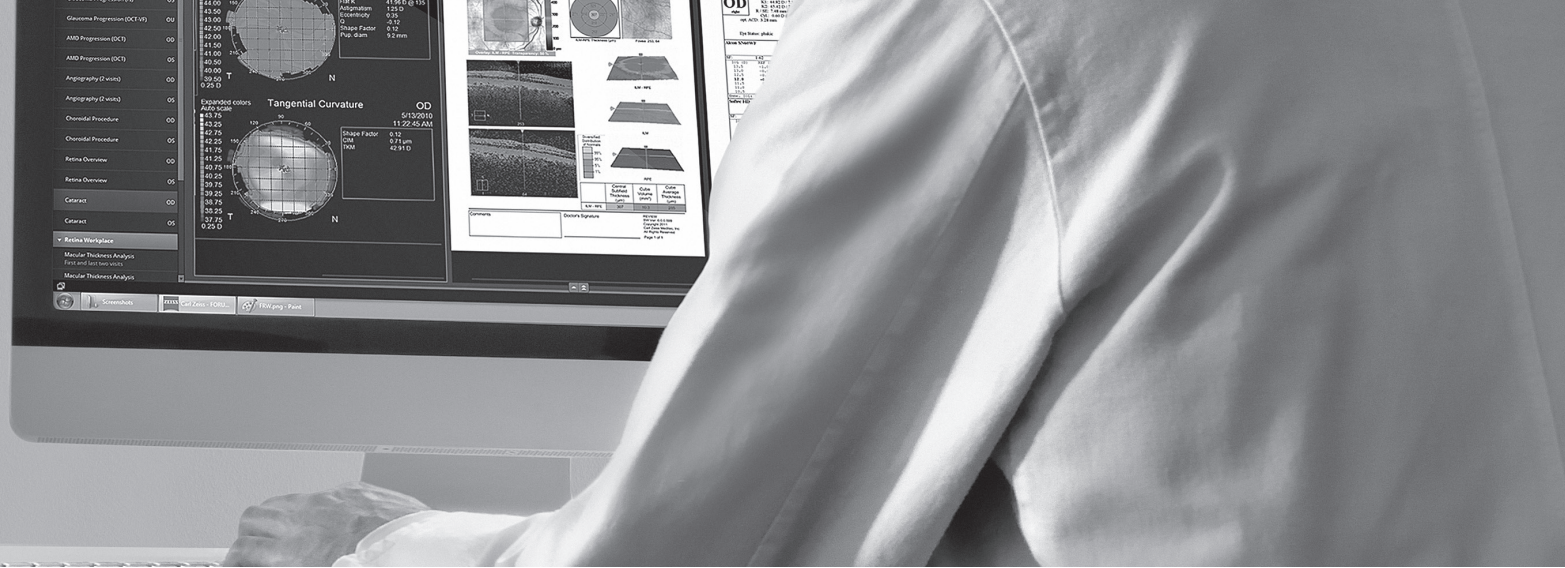
Reduces complexity in your daily routine

Easy monitoring of disease progression



*Since we've been using ZEISS FORUM, we've gained an extra hour per day to spend with patients.*

**Peter Maloca**, MD, Eye Clinic Luzern, Switzerland\*



## Simplify your environment

- Networking with all relevant standards:
  - Integration with ZEISS and third-party devices, DICOM and non-DICOM standards
  - EMR and HIS connection with all relevant standards like HL7<sup>®1</sup> and XML
- Streamlined hospital IT infrastructure and user management:
  - Integration with a vendor neutral archive (VNA) for centralized access and management of all medical data
  - Centralized administration in an active directory for increased user administration efficiency<sup>2</sup>
- Data migration and clean-up services

### You benefit from:

Reduced data management complexity

A new level of data safety and efficiency through reduced archiving and administrative efforts

Fewer data-related errors thanks to data migration

*We fully integrated ZEISS FORUM in our hospital IT landscape. Connections with our EMR system (Orbis) and the hospital-wide PACS are both functioning smoothly.*



*Beyond that, using FORUM in our eye clinic allows us to work with unique clinical applications such as the Retina Workplace to support our clinical decisions.*

**Tim Sengpiehl**, IT Department, St. Johannes-Hospital, Dortmund, Germany\*

<sup>1</sup> HL7 is a registered trademark of Health Level Seven International

<sup>2</sup> Active Directory features are available with FORUM version 4.2 and above

\*The statements of the healthcare professionals giving testimonials reflect only their personal opinions and experiences and do not necessarily reflect the opinions of any institution with whom they are affiliated. The healthcare professionals giving testimonials may have a contractual relationship with Carl Zeiss Meditec, AG., and may have received financial compensation. Not all products, services or offers referenced in this presentation are approved or offered in every market and approved labeling and instructions may vary from one country to another.

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