



Health + Prevention Oct 16, 2017

Crystal clear advantages for spectacle wearers

ZEISS cleaning wipes for prescription spectacle lenses and other optical surfaces

Shirt sleeves, ties or handkerchiefs are often close at hand but, in fact, they are unfortunately not really suitable for cleaning modern prescription spectacle lenses. Rubbing lenses with these rough materials can cause light damage, particularly to plastic lenses with coatings. Dirt and scratch marks caused by incorrect cleaning cloud the clarity of spectacle lenses. They make it hard to see through them and restrict the vision of the wearer. ZEISS now offers professional cleaning solutions that are optimally suited to the needs of high-quality prescription spectacle lenses.

The pre-moistened lens cleaning wipes from ZEISS with their unique combination of active agents provide gentle and thorough cleaning. Independent tests* confirm: the microfine tissues offer the most effective cleaning performance – gentle without causing scratches in comparison to ten alternative products. These tissues have an especially fine structure which does not damage modern prescription spectacle lenses or their coatings. They are pre-moistened with a special combination of two active agents, free from aggressive cleaning substances and artificial fragrances. Individually packaged, the tissues are quickly to hand in every situation and have lasting results: they ensure better vision and longer-lasting spectacle lenses.

Each ZEISS lens wipe pack contains an application description for the optimal care of prescription spectacle lenses as well as additional information on better vision. The new cleaning wipes from ZEISS are also suitable for other optical surfaces and LCD displays, such as digital cameras, laptops, smartphones and mobile phones.

Download

[📄 Download user manual for ZEISS cleaning products here.](#)

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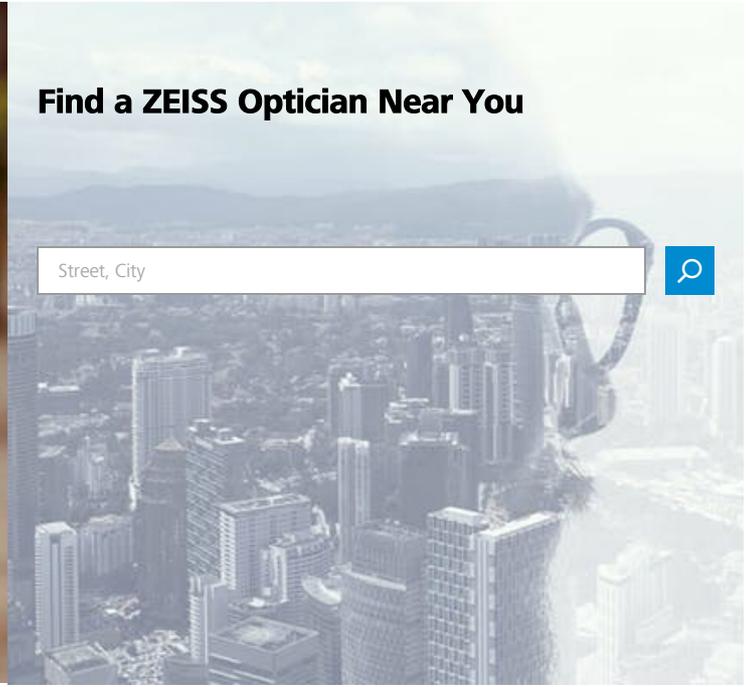
Determine your personal visual habits now and find your individualised lens solution.

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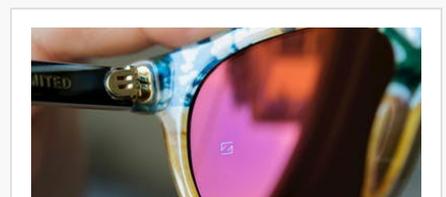
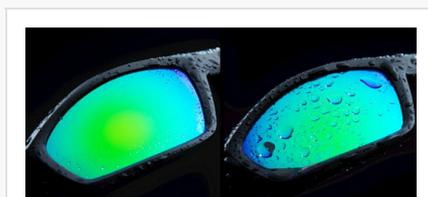


How should I take care of my prescription spectacle lenses?

If you take good care of your spectacles, you'll find it easier to keep everything in focus. Here are our tips

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Tags: Lens Cleaning Solutions

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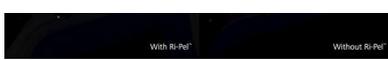




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