

One-shot
centration
at its best

New VISUFIT 1000. A new era begins

A digital 3D centration platform

VISUFIT 1000 is a device that offers highly accurate 3D centration and innovative features to create a memorable experience for patients.

The digital age is redefining the optometry practice. Patients are demanding higher service standards than ever, and even experienced eye care professionals are facing new challenges. Customisation and convenience will become key elements of differentiation for your practice. VISUFIT 1000 will help you address the latest digitalisation trends without sacrificing accuracy or ease-of-use.

It's time to explore new opportunities.



ZEISS VISUFIT 1000 is a new digital platform that will:



- ✓ Ensure accurate centration to maximize optical performance.
- ✓ Eliminate the use of a frame calibrating clip
- ✓ Enable you to carry out a consultation based on your patient's specific needs, to guarantee that bespoke lenses and frames fit each other perfectly.
- ✓ Help you overcome the barriers between online and offline business.
- ✓ Provide easy customisation of optical solutions.

Is manual centration the best solution for your patients' needs?

Did you know?



- ✓ Customisation: Patients **try more than 10 frames** per visit¹
- ✓ Inaccurate centration can lead to **a 40% reduction in the optical performance** of a lens.
- ✓ **69% of patients¹ return** to practices that use digital centration devices.

Digital 3D centration with ZEISS VISUFIT 1000



1. High Accuracy

3D centration is done by using 9 mutually calibrated cameras to give you a complete 180° view in just one shot. This also means there is no need for a frame calibrating clip that might make patients feel uncomfortable and alter their natural posture.



To avoid vergence even in short distances, the device has a laser speck as a projection to infinity which makes data reliable.

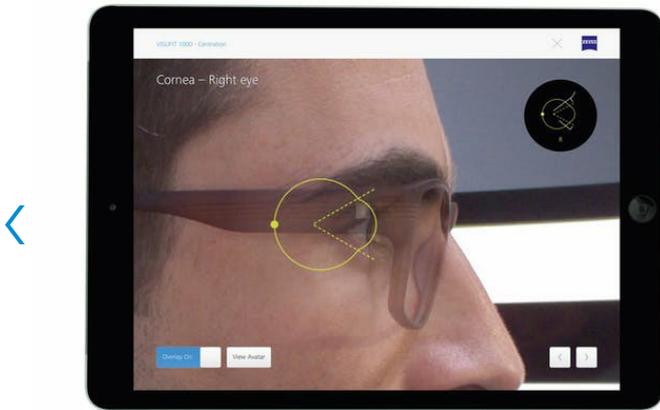
Right and left back vertex distance determination provides an unprecedented level of accuracy in the calculation of the lens design, taking individual wear parameters into account.

2. Ease-of-Use

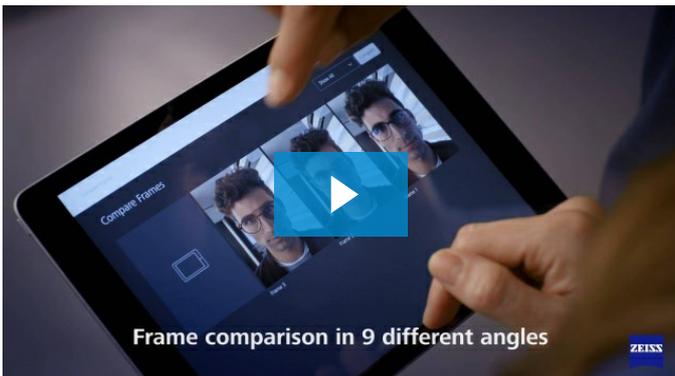
Whether you use a computer (PC) or an iPad, managing the centration device is easy and fast, regardless of your level of experience or optical training.

A body posture assistance will help you correct unnatural body posture that can affect the centration process.

If your patient chooses a frame with thick temples, the overlay function will help you to detect the position of the cornea and determine the back vertex distance without trouble.



Back vertex determination even with thick temples



3. 180° view for unlimited frame comparison

With VISUFIT 1000, you can help your patients get a better idea of what the different frames look like when they try it on. This is the preferred feature for patients, especially those with a high prescription.

4. Lens simulation in frame

This feature helps patients to select the right lens and the right coating or tint for the selected frame. It displays everything together, giving the patient an overview of the final product.

The patient has an amazing buying experience, and there's no better way to convince them of the benefits of the ZEISS lens and coating range.

Technical Specifications

VISUFIT 1000



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VISULENS 500 from ZEISS

Make your day-to-day work easier with an automated lensmeter from ZEISS

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ZEISS is one of the world's leading manufacturers of spectacle lenses, and is committed to delivering maximum precision and comfort. ZEISS designs and produces lenses, instruments and measurement systems, as well as retail concepts and technology services that continue to raise the bar in vision care.



Contact us to get started

ZEISS Customer Service

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¹ Consumers study on Centration, October 2017. Base: DE: n=300, US: n=300, KOR: n=300

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