



Your comprehensive guide to better vision

We'll help you choose a new pair of glasses.

Today, around 200 million people worldwide wear eyeglass lenses from ZEISS. 9,900 employees in over 30 countries work together every day in the name of better vision and are engaged in developing not only precision eyeglass lenses, but also measuring equipment and diagnostic tools. When it comes to optics, Carl Zeiss Vision is one of the world's leading eye care companies. This expertise is something we would like you to be able to use too.

What would we like to offer you with BETTER VISION?

Every eye is as individual as a fingerprint and no other sensory organ allows us to perceive and experience our environment more intensely. Therefore, it is vital that we fully take this individuality into account during patient consultation and diagnosis, as well as in the production of ZEISS eyeglass lenses.

BETTER VISION aims to offer you information that answers all of your questions on vision solutions, eyeglass lenses, and vision. At the same time, we'll give you a peek behind the scenes at Carl Zeiss Vision. We show you what kind of ZEISS precision eyeglass lenses and vision solutions we have to offer. We also invite you to ask your questions and to tell us about your experiences.

The most important BETTER VISION topics at a glance



Progressives: Everything you should know



Children's eye care: Taking children to the optometrist

These lenses are intended to provide you with excellent vision at all distances (near, far and middle distance) in a single lens.

[Learn more](#)

for a kids eye exam

A few tips for children's eyes and children's glasses: if we – and children in particular – have visual impairments, our spatial orientation and enjoyment of life suffer as a result.

[Learn more](#)



Computer glasses – optimum, relaxed vision for more than just office work

Computer glasses can provide more visual comfort not only for computer work, but also for other kinds of work, and for leisure activities requiring a high level of concentration.

[Learn more](#)



Water sports, winter sports or golf: Sports glasses at a glance.

Read on to find out more about all the features you can choose for your very own sports glasses.

[Learn more](#)



Sunglasses: more than sun protection for your eyes.

UV protection, tints, polarized lenses or special solar protection for sports activities – customized sunglasses offer all these options.

[Learn more](#)



At the eye doctor: it's all about trust!

Tips for buying eyeglasses.

[Learn more](#)



All about lens coatings -

Whether it is a hard coating to protect against scratches or a high-quality anti-reflective coating that reduces irritating reflections, lens coatings can do a lot to improve your visual comfort.



Glasses cleaning made easy –

Crystal-clear lenses – eyeglass wearers love that great feeling when they put on their glasses after cleaning and enjoy unhindered vision again. Proper lens care doesn't just ensure better vision. Here are some helpful tips.

[Learn more](#)

[Learn more](#)

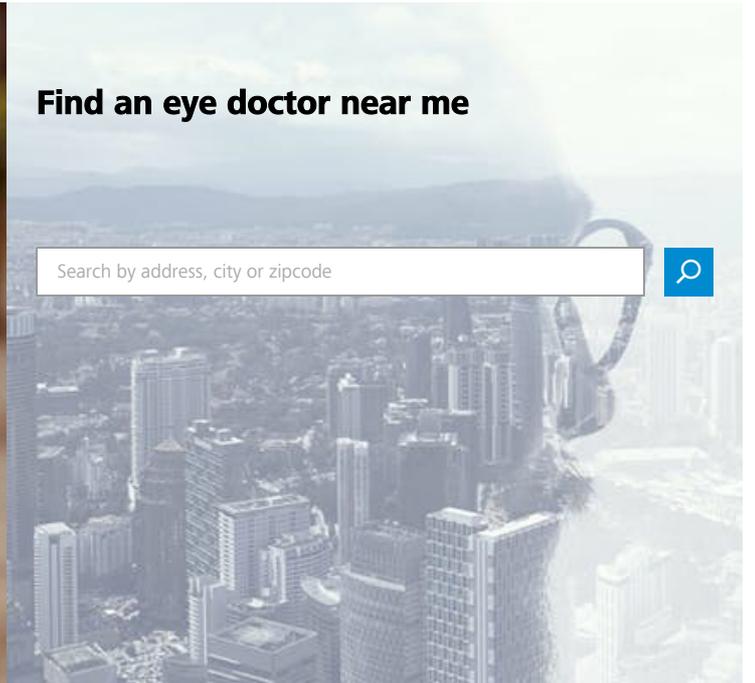
My Vision Profile

Determine your personal visual habits now and find your individualized lens solution.

[Check your Vision Profile now!](#)



Find an eye doctor near me





Explore

- Understanding Vision
- Health + Prevention
- Lifestyle + Fashion
- Driving + Mobility
- Sports + Leisure
- Work Life

Help me choose

- Progressive Lenses
- Sunglasses
- Working Glasses
- Sports Glasses
- Glasses for Children
- Lens Coatings
- Lens Cleaning
- At the Eye Care Professional

Services

- My Vision Profile
- Online Vision Check

For Eye Care Professionals

- Keep Eyes Wide Open When Choosing Your Business Partner
- Instruments + Technologies
- ZEISS Eyeglass Lenses
- ZEISS Cleaning Solutions