

## All about lens coatings

What are the benefits of lens coatings?

**Lens coatings:** While virtually invisible, they're what make a pair of glasses an effective tool. Be it a hard layer to protect against scratches or a premium anti-reflective coating that reduces annoying reflections, lens coatings can do a lot to improve your visual comfort, make it easier to clean your glasses and even ensure your glasses last longer. Plastic lenses with a coating are particularly suitable for protecting against scratches and can make glasses much more resistant to damage. And did you know that there are now modern lens coatings that feature a filter for blue UV light and can thus help protect your eyes in any situation, such as when you spend hours working at a computer? As there's such a wide selection, we've put together a quick guide to help you find your way when it comes to anti-reflective, hard layer, Clean Coat and other coatings.



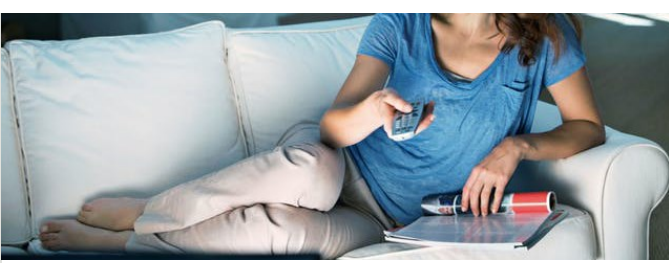
### Lens coatings: anti-reflective, hard coating, CleanCoat, etc.

What lens coatings are they? How do they differ in quality? What are the benefits of the various lens coatings?

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### Blue Light: the Good and the Bad

How much blue light do we need? And how and when should we be protecting ourselves against it? Can blue light blocking glasses or lenses help?

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### Ten tips for choosing the right lens coating

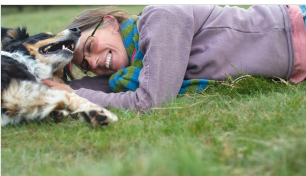
BETTER VISION with new lens coatings – for more comfort and greater durability.

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## The ZEISS Online Vision Check

How well do you see contrast and colors? Check your vision quickly and easily here!

[Start the eye test now!](#)



### Eyeglass lens coatings should ideally be able to do everything

BETTER VISION interviews the Product Manager for DuraVision® Platinum, the most robust ZEISS lens coating ever.

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### Constant clear visibility thanks to state-of-the-art coatings

Innovative eyeglass lens finishes that optimally protect your eyeglass lenses and increase your visual comfort

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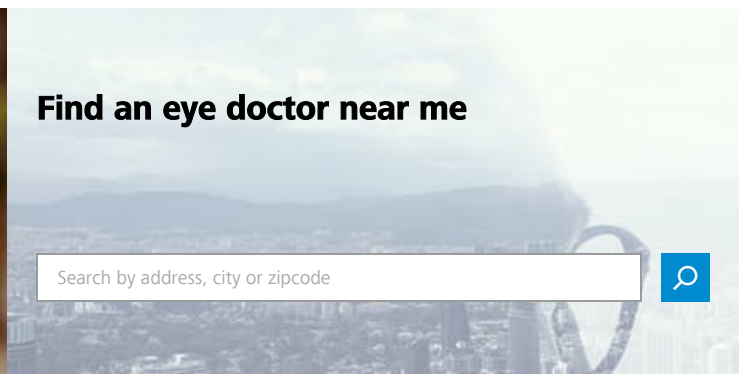
## My Vision Profile

Determine your personal visual habits now and find your individualized lens solution.

[Check your Vision Profile now!](#)



## Find an eye doctor near me





### Explore

- Understanding Vision
- Health + Prevention
- Lifestyle + Fashion
- Driving + Mobility
- Sports + Leisure
- Work Life

### Help me choose

- Progressive Lenses
- Sunglasses
- Working Glasses
- Sports Glasses
- Glasses for Children
- Lens Coatings
- Lens Cleaning
- At the Eye Care Professional

### Services

- My Vision Profile
- Online Vision Check

### For Eye Care Professionals

- Keep Eyes Wide Open When Choosing Your Business Partner
- Instruments + Technologies
- ZEISS Eyeglass Lenses
- ZEISS Cleaning Solutions