



Work Life Oct 16, 2017

Eyeglasses for managers – top quality lenses and frames with great customized visual comfort

Respectability, elegance and maximum functionality – glasses for people in managerial positions have a lot to live up to.

From a meeting at your desk, checking email on a smartphone, driving quickly to the airport, a customer presentation after a two-hour flight and then back again--along with a mobile phone, laptop and briefcase, glasses are often one of the most important objects in a manager's daily life. We would like to provide you with a few tips on what makes a manager's glasses state-of-the-art.

Natural vision at all distances thanks to customized progressive lenses

As a manager, you often have to switch your focus back and forth between the near and intermediate vision range – from your PC to a paper document, for example, or from the document to a person. If you need vision correction for close or far ranges and use or are interested in glasses with progressive lenses, your lenses can be as customized as closely as a tailored suit. Thanks to the [> Individual Fit technology by ZEISS](#), the near vision range in particular can be adjusted to your specific visual requirements. The more customized the progressive lens is to you and your vision and wearing parameters, the more compatible the progressive lenses are. Maximum possible visual comfort can be achieved thanks to natural and relaxed vision with progressive lenses.

The ZEISS Online Vision Check

How well do you see contrast and colors? Check your vision quickly and easily here!

[Start the eye test now!](#)

Seeing well and looking good

Give yourself time to choose your eyeglass frames. Consult your eye care professional to find the frames that suit you and your professional activity. Make sure that the frames not only look good, but that they also fit you ideally. Eyeglass frames can also be customized. Light frames could be beneficial; after all, you wear your glasses all day. Decide if you want your new frames to express your personality or simply be as inconspicuous as possible.

The lenses themselves also play an important role in the appearance of your glasses. Attractively [thin and light lenses](#) that do not enlarge or shrink the eyes, even with high prescription strengths, are available with just about all modern lens technologies from ZEISS, from prescription lenses to lens coatings.

High-performance coatings for discerning eyeglass wearers

[Modern lens coatings](#) can make your glasses a trusted companion at work and play. For someone who is often in the public eye – whether at conferences, in talks with customers or at presentations – a high-performance anti-reflective coating for your lenses is especially important to you. If the lenses have no anti-reflective coating, glare and reflections can distract both the eyeglass wearer and the person you are talking to: first, on the back of the lens, where they could annoy the wearer, and secondly on the front of the lens, which is annoying for the person looking at the wearer.

Make things easier by investing in a high-quality coating that provides your glasses with an anti-static effect and repels dirt and water. CleanCoat and anti-static coatings, which are integrated in the DuraVision Platinum high-end coating by ZEISS, for example, make lenses both anti-static and water-repellent. A clear benefit to you: in addition to relaxed visual comfort, it will be easier to clean your eyeglass lenses. Greasy fingerprints are also easier to remove.

See better under all light conditions

Constantly having to switch back and forth between your normal glasses and sunglasses can be annoying – especially on business trips. Modern technologies for self-tinting lenses, known as photochromic lenses (such as [ZEISS PhotoFusion](#)) rapidly darken or lighten. Under intensive light or solar radiation, they become as dark as classic sunglass lenses and when inside, they brighten up completely. For special occasions, such as skiing, walking or driving, you should still use sunglasses, possibly even with [polarizing lenses](#).

Reading tip: Ideal, relaxed vision: we can show you how to put together your customized ZEISS prescription eyeglass lenses, step by step. – Just five steps to your customized ZEISS lenses.

My Vision Profile

Determine your personal visual habits now and find your individualized lens solution.

[Check your Vision Profile now!](#)



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Whether You're a Dentist or a Beautician - Enjoy Perfectly Clear Vision with Professional Glasses

Some activities demand exceptional eyeglass lenses that deliver more. State of the art technology from ZEISS helps you to see perfectly, even at a microscopic level.

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