



EU Data Protection Notice

for the use of the ZEISS ZX1 Digital Camera as well as the ZEISS ZX1 Repair and Service Processes



Data Protection Notice for ZEISS ZX1 Digital Camera

This data protection notice applies to the use of the ZEISS ZX1 digital camera („ZEISS ZX1“).

Data Collection and Processing: When the ZEISS ZX1 is used by the customer for its ordinary intended purposes, it will collect, process and store personal data permanently or temporarily as follows:

- User registration optionally by the customer on the ZEISS ZX1.
- Photographs or records videos are taken by the customer with the ZEISS ZX1.
- Through connecting the ZEISS ZX1 to local networks by the customer.
- Using login details when signing into supported social media platforms by the customer.
- Uploading photographs or videos from the ZEISS ZX1 to the customer's social media account.
- Using login details when the customer signs onto a supported cloud server.
- Uploading images or videos to a cloud server account.
- Sending a link to an image or video on a cloud server account to a recipient through e-mail.
- Sending images or videos to a recipient directly through e-mail.
- Connecting the ZEISS ZX1 to another device in AP mode through Wi-Fi.
- Product registration of the ZEISS ZX1 by the customer in order to use advanced services (such as error analysis). The data provided when the ZEISS ZX1 was registered is saved on the ZEISS ZX1 itself until the ZEISS ZX1 is connected to Wi-Fi for the first time and then can be transferred to ZEISS.
- Signing up for an optional newsletter by providing a separate consent within the product registration form.
- Sending an error log file to the ZEISS Customer Care Center.
- Conducting a software update either automatically or triggered by the request of the customer.
- Recording usage data and producing log files, which are anonymous. However, this data might be linked to personal data in case of a service or repair request, if required.

Any use of online services offered by ZEISS (product registration, software update, error analysis, newsletter) may involve data processing of personal or technical data (e.g. your IP address) by ZEISS Customer Care Center in order to make the online service available.

Processing of 3rd party personal data (e.g. e-mail address) happens only inside the online service itself. Such data are not transferred to any party. For e-mail services using ZEISS cloud, the person's registered e-mail address and name/nick-name (if given) are kept securely in the ZEISS cloud. When an e-mail is sent, the content (recipient(s), image, subject, e-mail content) is kept only until the mail has been successfully sent onwards from the ZEISS cloud, up to a limit of 48 hours.

Purpose: When using the ZEISS ZX1 (as described above), the data provided by the customer is processed to the extent needed to ensure the features of the ZEISS ZX1 are working properly.

At the customer's option, images, videos as well as associated metadata and GPS, can be stored on the ZEISS ZX1. Connection data associated with establishing wireless connections or accessing social media platforms or cloud servers is saved to make it easier when connecting again. Network and router data are used for geolocation to ensure an optimum data transfer rate.



Data categories: The following personal data or data categories are processed when using ZEISS ZX1:

- Customer data (such as name, family name, form of address, e-mail address)
- Contact data (such as e-mail address, address, country)
- Content data (images, videos, metadata, GPS data (including time), IP address of a connected router, BSSID of the network used)
- Device data (ID of device, system operation)
- Login data for supported social media platforms and supported cloud servers as well as the set up e-mail account
- Login data and technical data (such as IP address) when the ZEISS ZX1 is connected to the Wi-Fi
- Technical data (content of log files as well as date and time) an error log file is sent to the ZEISS Customer Care Center (at the customer's discretion)

Data deletion: ZEISS processes the data provided by the customer during the product registration process as long as we need the data for conducting the services. By performing a factory reset, the customer can permanently delete all personal data (such as login data to networks and social media services) on the ZEISS ZX1 at any time. The collection of data may be permanently or temporarily, depending on the intended function.

Rights of data subjects: According to Article 15 of the EU Data Protection Regulation, the customer has the right to receive information about their own personal data processed by ZEISS and the purpose of the data processing. The customer has the right to demand that their data may be deleted by contacting the ZEISS Customer Care Center (zx1@zeiss.com).



Data Protection Notice for ZEISS ZX1 Repair and Service Processes

This Data Protection Notice applies to repair and service processes of the ZEISS ZX1 Digital Camera ("ZEISS ZX1").

Data Collection and Processing: As part of the repair and service processes, ZEISS collects and processes personal data as follows:

- The customer completes a contact form.
- The customer completes a repair form to send his/her ZEISS ZX1 to the ZEISS Service.
- The customer makes a request by phone.
- Product registration of the ZEISS ZX1 by the customer in order to use advanced services (such as error analysis). The data provided when the ZEISS ZX1 was registered is saved on the ZEISS ZX1 itself until the ZEISS ZX1 is connected to Wi-Fi for the first time and then can be transferred to ZEISS. During this error analysis, the customer can send log files from the ZEISS ZX1 to the ZEISS Customer Care Center. The log files are then processed there. This enables an initial analysis and assessment of the service case, without having to send the ZEISS ZX1 to ZEISS.
- Recording usage data and producing log files, which are anonymous. However, this data might be linked to personal data in case of a service or repair request, if required.

When filling out the mentioned forms, the data entered by the customer will be transferred and collected, so that a processing of the repair or service case is possible.

Purpose and Data Transfer (Data Processors): ZEISS collects and processes personal data to address and conduct its repair and service processes (such as error analysis and returns). ZEISS uses external partners (data processors) to perform repairs and services. The data processors are committed to compliance with data protection.

Data categories: Information is collected on the following data/data categories:

- Personal data (e.g. last name, first name, honorific)
- Contact details and addresses (e.g. e-mail, home address)
- General customer data (e.g. system operation, functions used, log file)

The following personal data will only be processed if the customer provides it and if it proves necessary for the repairs and services to do so:

- Customer data (e.g. images, videos, metadata, IP address)
- Location data (e.g. GPS data)

The customer is personally responsible for securing and deleting all the data on the camera (e.g. images and passwords) before sending it to ZEISS for repairs or service. In regards to return shipments, repaired products are restored to their factory settings and the latest firmware update is run on them.

Data deletion: ZEISS processes the data provided by the customer during the repair and service processes as long as ZEISS needs the data for conducting the services.



Rights of data subjects: According to Article 15 of the EU Data Protection Regulation, the customer has the right to receive information about their own personal data processed by ZEISS and the purpose of the data processing. The customer has the right to demand that their data may be deleted by contacting the ZEISS Customer Care Center (zx1@zeiss.com).

The ZEISS general data protection guidelines also apply:

www.zeiss.com/data-protection

If you have any questions or comments on ZEISS's data protection policy, please contact us at:

dataprivacy@zeiss.com.

Carl Zeiss AG
Carl-Zeiss-Straße 22
73447 Oberkochen
Germany
Phone: +49 7364 20-0
Fax: +49 7364 20-6808
info.de@zeiss.com



EU Datenschutzhinweise

für die Verwendung der ZEISS ZX1 Digitalkamera sowie die ZEISS ZX1 Reparatur- und Serviceprozesse



Datenschutzhinweise für ZEISS ZX1 Digitalkamera

Diese Datenschutzhinweise gelten für die Verwendung der ZEISS ZX1 Digitalkamera („ZEISS ZX1“).

Datenerhebung und -verarbeitung: Im Rahmen der bestimmungsgemäßen Verwendung der ZEISS ZX1 werden personenbezogene Daten folgendermaßen erhoben, verarbeitet und permanent oder temporär auf der ZEISS ZX1 gespeichert:

- Der Kunde führt eine optionale Benutzerregistrierung auf der ZEISS ZX1 durch.
- Der Kunde nimmt Bilder oder Videos mit der ZEISS ZX1 auf.
- Der Kunde stellt mit der ZEISS ZX1 einen Zugang zu einem lokalen Netzwerk her.
- Der Kunde meldet sich mit seinen Zugangsdaten bei einem unterstützten Social Media Service an.
- Der Kunde lädt Bilder oder Videos auf sein Social Media Konto hoch.
- Der Kunde meldet sich mit seinen Zugangsdaten bei einem unterstützten Cloud Service an.
- Der Kunde lädt Bilder oder Videos auf sein Cloud Service Konto hoch.
- Der Kunde verschickt per E-Mail einen Link zu einem Bild oder einem Video auf seinem Cloud Service Konto an einen Empfänger.
- Der Kunde verschickt direkt per E-Mail Bilder oder Videos an einen Empfänger.
- Der Kunde verbindet die ZEISS ZX1 im AP Mode über WLAN mit einem anderen Gerät.
- Der Kunde führt eine Produktregistrierung durch, um erweiterte Services (bspw. Fehleranalyse im Gerät) nutzen zu können. Die bei der Produktregistrierung angegebenen Daten werden auf der ZEISS ZX1 gespeichert, bei der ersten WLAN-Verbindung zum ZEISS Customer Care Center übertragen, dort verarbeitet und anschließend von der ZEISS ZX1 gelöscht.
- Der Kunde abonniert im Rahmen der Produktregistrierung optional mit einer separaten Einwilligung einen Newsletter.
- Der Kunde versendet ein error log file an das ZEISS Customer Care Center.
- Die ZEISS ZX1 führt selbständig oder auf Kundenanforderung ein Software-Update durch.
- Die ZEISS ZX1 protokolliert Nutzungsdaten und kann die gesammelten Daten im Rahmen von Logfiles ausgeben. Diese Daten sind anonym, jedoch kann ggfs. im Service- oder Reparaturfall ein Personenbezug hergestellt werden.

Bei jeder Nutzung der von ZEISS angebotenen Online-Dienste (Produktregistrierung, Software-Update, Fehleranalyse, Newsletter) werden ggf. persönliche oder technische Daten (u. a. Ihre IP-Adresse) von der Verantwortlichen verarbeitet, um den Online-Dienst anbieten zu können.

Die Erhebung und Verarbeitung von Kontaktdaten Dritter (z. B. E-Mail-Adresse) erfolgt nur innerhalb der Online-Dienste. Diese Daten werden nicht an die Verantwortliche übertragen. Für E-Mail-Dienste unter Verwendung der ZEISS Cloud wird die registrierte E-Mail-Adresse und der Name oder Nickname sicher auf der ZEISS Cloud gespeichert. Beim Versenden einer E-Mail wird der Inhalt der E-mail (Empfänger, Bild, E-Mail-Subject und E-mail-Inhalt) nur solange gespeichert, bis die E-Mail erfolgreich versendet wurde, maximal aber für 48 Stunden.

Zweck: Bei der Verwendung der ZEISS ZX1 erfolgt eine Verarbeitung der vom Kunden eingegeben Daten, damit die Durchführung der Funktionen gewährleistet werden kann.

Bild- und Videodaten sowie zugehörige Meta- und GPS-Daten werden auf Wunsch des Kunden auf der ZEISS ZX1 gespeichert. Verbindungsdaten im Zusammenhang mit der Herstellung von drahtlosen



Verbindungen oder Zugangsdaten zu Social Media bzw. Cloud Services werden zur Vereinfachung der wiederholten Kontaktaufnahme gespeichert.

Datenkategorien: Folgende Daten bzw. Datenkategorien werden bei der Verwendung der ZEISS ZX1 verarbeitet:

- Personenstammdaten (z.B. Anrede, Vorname, Name, Vorname)
- Kontaktdaten und Adressdaten (z.B. E-Mail, Adresse, Land)
- Kundendaten (Bilder, Videos, Metadaten, GPS-Daten (einschließlich Zeitpunkt), IP-Adresse eines verbundenen Routers, BSSID des verwendeten Netzwerks)
- Gerätedaten (Seriennummer, allgemeine Nutzungsdaten)
- Zugangsdaten für unterstützte Social Media Services und unterstützte Cloud Server sowie für das eingerichtete E-Mail-Konto
- Zugangsdaten und technische Daten (z. B. IP-Adressen) bei der Verbindung mit WLAN-Netzwerken
- Technische Daten (Inhalt eines Logfiles sowie Zeitpunkt (Datum und Uhrzeit), zu dem dieses an das ZEISS Customer Care Center versendet wurde)

Löschung der Daten: Wir verarbeiten die im Rahmen der Produktregistrierung erhobenen Kunden Daten solange wir diese zur Erbringung der Serviceprozesse benötigen. Der Kunde kann durch einen Factory Reset jederzeit sämtliche personenbezogenen Daten (z. B. erfolgte Registrierung, Zugangsdaten zu Netzwerken und Social Media Konten) auf der Kamera unwiederbringlich löschen. Die Speicherung der Daten kann abhängig von der vorgesehenen Funktion dauerhaft oder nur vorübergehend sein.

Betroffenenrechte: Gemäß Artikel 15 der EU-Datenschutzgrundverordnung hat der Kunde das Recht, Auskunft über die zur Person verarbeiteten Daten sowie deren Verarbeitungszweck zu erhalten. Der Kunde kann jederzeit die Korrektur oder Löschung der Daten verlangen, indem mit dem ZEISS Customer Care Center Kontakt aufgenommen wird (zx1@zeiss.com).



Datenschutzhinweise für ZEISS ZX1 Reparatur- und Serviceprozesse

Diese Datenschutzhinweise gelten für die Reparatur- und Serviceprozesse der ZEISS ZX1 Digitalkamera („ZEISS ZX1“).

Datenerhebung und -verarbeitung: Im Rahmen der Reparatur- und Serviceprozesse werden personenbezogene Daten folgendermaßen von ZEISS erhoben und verarbeitet:

- Der Kunde füllt Kontaktformulare aus.
- Der Kunde füllt Reparaturformulare aus, um seine ZEISS ZX1 zum ZEISS Service einzusenden.
- Der Kunde stellt telefonische Anfragen.
- Der Kunde führt optional eine Produktregistrierung durch, um erweiterte Services (bspw. Fehleranalyse im Gerät) nutzen zu können. Die bei der Produktregistrierung angegebenen Daten (Anrede, Vorname, Name, E-Mail-Adresse, Land, Seriennummer des Geräts) werden auf der ZEISS ZX1 gespeichert, bei der ersten WLAN-Verbindung zum ZEISS Customer Care Center übertragen, dort verarbeitet und anschließend von der ZEISS ZX1 gelöscht. Im Rahmen einer Fehleranalyse kann der Kunde Logfiles von der ZEISS ZX1 an das ZEISS Customer Care Center senden. Diese werden ebenfalls dort verarbeitet. Dies ermöglicht eine erste Analyse und Einschätzung des Servicefalls, ohne das Gerät einzusenden.
- Die ZEISS ZX1 protokolliert Nutzungsdaten und kann die gesammelten Daten im Rahmen von Logfiles ausgeben. Diese Daten sind anonym, jedoch kann ggfs. im Service- oder Reparaturfall ein Personenbezug hergestellt werden.

Beim Ausfüllen der genannten Formulare erfolgt eine Übertragung und Speicherung der vom Kunden eingegebenen Daten, damit eine Bearbeitung des Reparatur- oder Servicefalles möglich ist.

Zweck und Weitergabe (Auftragsverarbeiter): Für die Bearbeitung der Reparatur- und Serviceprozesse (z. B. Fehleranalyse und Rücksendung) werden von ZEISS personenbezogene Daten erhoben und verarbeitet. Für die Erbringung der Reparatur- und Serviceprozesse setzt ZEISS Dritte (Auftragsverarbeiter) ein. Diese sind dem Datenschutz verpflichtet.

Datenkategorien: Folgende Daten bzw. Datenkategorien werden erhoben:

- Personenstammdaten (z.B. Anrede, Vorname, Name, Vorname)
- Kontaktdaten und Adressdaten (z.B. E-Mail, Adresse, Land)
- Allgemeine Nutzungsdaten (z.B. Gerätbedienung, genutzte Funktionen, Logfiles)

Wünscht der Kunde eine Datenwiederherstellung und/oder stellt er Aufnahmen zur Fehleranalyse bereit, werden zusätzlich folgende personenbezogene Daten verarbeitet:

- Kundendaten (z.B. Bilder, Videos, Metadaten, IP-Adresse)
- Metadaten in Bildern/Videos (z.B. GPS-Daten)

Der Kunde ist selbst dafür verantwortlich vor der Abwicklung/ Einsendung einer Reparatur- oder Serviceleistung alle Daten (Bilder, Passwörter, etc.), die sich auf dem Gerät befinden zu sichern und die Daten zu löschen. Bei Rücklieferung sind reparierte Produkte auf Werkseinstellungen zurückgesetzt und auf Stand des aktuellsten FW-Updates.

Löschung der Daten: ZEISS verarbeitet die im Rahmen der Durchführung der Reparatur- und Serviceprozesse erhobenen Kunden Daten solange diese zur Erbringung der Reparatur- und Serviceprozesse benötigt werden.



Betroffenenrechte: Gemäß Artikel 15 der EU-Datenschutzgrundverordnung hat der Kunde das Recht, Auskunft über die zur Person verarbeiteten Daten sowie deren Verarbeitungszweck zu erhalten. Der Kunde kann jederzeit die Korrektur oder Löschung der Daten verlangen, indem mit dem ZEISS Customer Care Center Kontakt aufgenommen wird (zx1@zeiss.com).

Darüber hinaus gelten die ZEISS Datenschutzhinweise:

www.zeiss.de/datenschutz

Wenn Sie Fragen oder Kommentare zu der ZEISS Datenschutz-Praxis haben, nehmen Sie bitte mit uns Kontakt auf unter: dataprivacy@zeiss.com.

Carl Zeiss AG
Carl-Zeiss-Straße 22
73447 Oberkochen
Deutschland
Telefon: +49 7364 20-0
Telefax: +49 7364 20-6808
info.de@zeiss.com



US Data Protection Notice for camera

for the use of the ZEISS ZX1 Digital Camera as well as the ZEISS ZX1 Repair and Service Processes



Privacy Notice for the ZEISS ZX1 DIGITAL CAMERA

Effective Date: September 16th, 2020

This **Privacy Notice** supplements the information contained in ZEISS's general privacy notice (<http://www.zeiss.com/data-protection>) and applies solely to the use and operation of the ZEISS ZX1 Digital Camera (the "Product"), its companion smartphone application (the "App"), the associated ZEISS cloud service (the "Cloud Service"), and repair and service processes you may utilize regarding the Product. This Privacy Notice is not intended to cover other ZEISS products, services, or uses of personal information.

Information We Collect

We collect information that identifies, relates to, describes, references, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer, household, or device ("**personal information**"). We collect this information both directly, through your direct interactions with us, and indirectly, through your use of the Product and the Cloud Service. Personal information does not include:

- Publicly available information from government records.
- Deidentified or aggregated consumer information.

In particular, we have collected the following categories of personal information from its consumers within the last twelve (12) months:

Category	Examples	Collected
A. Identifiers.	A real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, Social Security number, driver's license number, passport number, or other similar identifiers.	Yes
B. Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)).	A name, signature, Social Security number, physical characteristics or description, address, telephone number, passport number, driver's license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information. Some personal information included in this category may overlap with other categories.	Yes
C. Protected classification characteristics under California or federal law.	Age (40 years or older), race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions),	No



	sexual orientation, veteran or military status, genetic information (including familial genetic information).	
D. Commercial information.	Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.	Yes
E. Biometric information.	Genetic, physiological, behavioral, and biological characteristics, or activity patterns used to extract a template or other identifier or identifying information, such as, fingerprints, faceprints, and voiceprints, iris or retina scans, keystroke, gait, or other physical patterns, and sleep, health, or exercise data.	No
F. Internet or other similar network activity.	Browsing history, search history, information on a consumer's interaction with a website, application, or advertisement.	No
G. Geolocation data.	Physical location or movements.	No
H. Sensory data.	Audio, electronic, visual, thermal, olfactory, or similar information.	No
I. Professional or employment-related information.	Current or past job history or performance evaluations.	No
J. Non-public education information (per the Family Educational Rights and Privacy Act (20 U.S.C. Section 1232g, 34 C.F.R. Part 99)).	Education records directly related to a student maintained by an educational institution or party acting on its behalf, such as grades, transcripts, class lists, student schedules, student identification codes, student financial information, or student disciplinary records.	No
K. Inferences drawn from other personal information.	Profile reflecting a person's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.	No

We obtain the categories of personal information listed above directly from you from, for example, forms you complete or products and services you purchase. During these interactions we may collect:

- Contact information, such as your first and last name, e-mail address, postal address, telephone number, country of residence, and date of birth, as well as records regarding your interactions with us, such as information voluntarily provided by you during those interactions;



- Repair information, including information regarding repair and other service requests, Product serial number and other Product information, as well as the Product for examination; and
- diagnostic and product-registration information regarding the Product when you voluntarily upload a log file to assist with service or repair of the device, such as Product serial number, purchase date, usage data such as functions used on the Product, error log files, including date and time of the files, image metadata, and firmware update history.

Certain information may be collected by the Product and the App during their normal function and use, and you may choose to enter certain information into the Product and App as part of that use. During these interactions, information may be generated by and stored on the Product and the App:

- photographic images and videos taken with the Product;
- metadata associated with the images and videos, which can include time and GPS data if you enable that functionality in the Product;
- network connection information such as network data, IP address, and BSSID;
- smartphone device identifiers when connected to the Product during use;
- information on Product function, such as usage data and firmware update history;
- social media profile and login information for storage and sharing of images and videos; and
- cloud-server and network-attached storage credentials for storage of images.

Except for the repair information identified above, we do not separately collect or store this information, which remains on the Product or App until you delete it. Some third-party login information, such as social media or cloud-account login information, maybe temporarily stored and then promptly deleted to facilitate a request from you to share images or videos.

If you elect to use the Cloud Service to assist in sharing images and videos, we will temporarily collect and then delete file-share links and e-mail addresses used to share those links.

Retention of Personal Information

Personal Information is retained over the course of your operation of the Product. Retention periods may differ, depending on the application, categories of Personal Information involved, and your preferences. For example, we retain Personal Information related to your product registration to help administer any necessary repairs and after sales services. Other Personal Information, such as login credentials to your social media or cloud storage accounts, are retained only very briefly to execute your access request, and the information is promptly deleted once it is no longer needed. In limited circumstances requiring legal and compliance obligations, or other lawful basis for processing, Personal Information may be retained for an extended time period.

Use of Personal Information

We may use, or disclose the personal information we collect for one or more of the following purposes:

- To fulfill or meet the reason you provided the information. For example, if you share your name and contact information to ask a question about our products or services, we will use that personal information to respond to your inquiry. If you provide your personal information to seek service or repair on the Product, we will use that information to facilitate providing services.



- To provide, support, personalize, and develop our products and services.
- To create, maintain, customize, and secure your account with us.
- To provide you with support and to respond to your inquiries, including to investigate and address your concerns and monitor and improve our responses.
- For testing, research, analysis, and product development, including to develop and improve our Website, products, and services.
- To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.
- As described to you when collecting your personal information or as otherwise set forth in applicable statutes.
- To evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us about our consumers is among the assets transferred.

We will not collect additional categories of personal information or use the personal information we collected for materially different, unrelated, or incompatible purposes without providing you notice.

Sharing Personal Information

We may disclose your personal information to a third party for a business purpose, including to improve our products and services and in delivery of services requested by you. When we disclose personal information for a business purpose, we enter a contract that describes the purpose and requires the recipient to both keep that personal information confidential and not use it for any purpose except performing the contract.

We may share your personal information with the following third parties:

- authorized service providers when you request repair services from us, including error log files and applicable metadata that will help assess and resolve any problems with the Product; and
- to operate the Cloud Services, where shared information is limited to de-identified data that is subject to auto-deletion after 48 hours.

Data Security and Data Backup Related to Personal Information

We use appropriate and reasonable security measures, as required by relevant law and security best practices, to maintain and secure your Personal Information and further require the third parties we work with to implement and maintain appropriate technical organizational and training measures to protect your Personal Information. These include encryption or redaction measures to protect your Personal Information. We also regularly monitor our systems for possible vulnerabilities and attacks. However, no system is 100% secure. We cannot warrant the security of any information that is stored on or transferred to and from your Product, and we cannot guarantee that your Personal Information may not be accessed, disclosed, altered, or destroyed by breach of any of our physical, technical, or managerial safeguards.

You are solely responsible for backing up the image and video data from the Product on an outside medium. We assume no liability for the loss of data or other information. When sending the Product to us for maintenance or other repair services, you warrant and promise that your Product device does



not contain any illegal data. Products repaired by us or new products provided under warranty are reset to factory settings and updated to the latest firmware.

Disclosures of Personal Information for a Business Purpose

In the preceding twelve (12) months, Company has disclosed the following categories of personal information for a business purpose:

Category A: Identifiers.

Category B: California Customer Records personal information categories.

Category D: Commercial information.

Sales of Personal Information

In the preceding twelve (12) months, Company has not sold personal information.

Your Rights and Choices

Certain states within the United States of America provide consumers with specific rights regarding their personal information. If applicable to you, this section describes your rights and explains how to exercise those rights.

Access to Specific Information and Data Portability Rights

If you are subject to the protections of the California Consumer Privacy Act ("CCPA"), you have the right to request that we disclose certain information to you about our collection and use of your personal information over the past 12 months. Once we receive and confirm your verifiable consumer request (see "Exercising Access, Data Portability, and Deletion Rights"), we will disclose to you:

- The categories of personal information we collected about you.
- The categories of sources for the personal information we collected about you.
- Our business or commercial purpose for collecting or selling that personal information.
- The categories of third parties with whom we share that personal information.
- The specific pieces of personal information we collected about you (also called a data portability request).
- If we sold or disclosed your personal information for a business purpose, two separate lists disclosing:
 - sales, identifying the personal information categories that each category of recipient purchased; and
 - disclosures for a business purpose, identifying the personal information categories that each category of recipient obtained.

Deletion Request Rights

If you are subject to the protections of the CCPA, you have the right to request that we delete any of your personal information that we collected from you and retained, subject to certain exceptions. Once we receive and confirm your verifiable consumer request (see "Exercising Access, Data Portability, and Deletion Rights"), we will delete (and direct our service providers to delete) your personal information from our records, unless an exception applies.



We may deny your deletion request if retaining the information is necessary for us or our service provider(s) to:

1. Complete the transaction for which we collected the personal information, provide a good or service that you requested, take actions reasonably anticipated within the context of our ongoing business relationship with you, fulfill the terms of a written warranty or product recall conducted in accordance with federal law, or otherwise perform our contract with you.
2. Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, or prosecute those responsible for such activities.
3. Debug products to identify and repair errors that impair existing intended functionality.
4. Exercise free speech, ensure the right of another consumer to exercise their free speech rights, or exercise another right provided for by law.
5. Comply with the California Electronic Communications Privacy Act (Cal. Penal Code § 1546 *et. seq.*).
6. Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when the information's deletion may likely render impossible or seriously impair the research's achievement, if you previously provided informed consent.
7. Enable solely internal uses that are reasonably aligned with consumer expectations based on your relationship with us.
8. Comply with a legal obligation.
9. Make other internal and lawful uses of that information that are compatible with the context in which you provided it.

Exercising Access, Data Portability, and Deletion Rights

To exercise the access, data portability, and deletion rights described above, please submit a verifiable consumer request to us by either:

- Calling us at +1 (800) 328-2984.
- Emailing us at dataprivacy@zeiss.com.
- Or contacting us at the following address:

Carl Zeiss SBE, LLC
ZEISS Group
One North Broadway
White Plains, NY 10601
Attn.: Data Privacy
USA

Only you, or someone legally authorized to act on your behalf, may make a verifiable consumer request related to your personal information. You may also make a verifiable consumer request on behalf of your minor child.

You may only make a verifiable consumer request for access or data portability twice within a 12-month period. The verifiable consumer request must:



- Provide sufficient information that allows us to reasonably verify you are the person about whom we collected personal information or an authorized representative; and
- Describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it.

We cannot respond to your request or provide you with personal information if we cannot verify your identity or authority to make the request and confirm the personal information relates to you.

Making a verifiable consumer request does not require you to create an account with us.

We will only use personal information provided in a verifiable consumer request to verify the requestor's identity or authority to make the request.

For instructions on exercising sale opt-out rights, see "Personal Information Sales Opt-Out and Opt-In Rights".

Response Timing and Format

We endeavor to respond to a verifiable consumer request within forty-five (45) days of its receipt. If we require more time (up to 90 days), we will inform you of the reason and extension period in writing.

If you have an account with us, we will deliver our written response to that account. If you do not have an account with us, we will deliver our written response by mail or electronically, at your option.

Any disclosures we provide will only cover the 12-month period preceding the verifiable consumer request's receipt. The response we provide will also explain the reasons we cannot comply with a request, if applicable. For data portability requests, we will select a format to provide your personal information that is readily useable and should allow you to transmit the information from one entity to another entity without hindrance.

We do not charge a fee to process or respond to your verifiable consumer request unless it is excessive, repetitive, or manifestly unfounded. If we determine that the request warrants a fee, we will tell you why we made that decision and provide you with a cost estimate before completing your request.

Personal Information Sales Opt-Out and Opt-In Rights

We do not sell the personal information of consumers, including the personal information of consumers we actually know are less than 16 years of age.

Non-Discrimination

We will not discriminate against you for exercising any of your CCPA rights. Unless permitted by the CCPA, we will not:

- Deny you goods or services.
- Charge you different prices or rates for goods or services, including through granting discounts or other benefits, or imposing penalties.
- Provide you a different level or quality of goods or services.
- Suggest that you may receive a different price or rate for goods or services or a different level or quality of goods or services.

However, we may offer you certain financial incentives permitted by the CCPA that **can result** in different prices, rates, or quality levels. Any CCPA-permitted financial incentive we offer will reasonably relate to your personal information's value and contain written terms that describe the



program's material aspects. Participation in a financial incentive program requires your prior opt in consent, which you may revoke at any time

Changes to Our Privacy Notice

We reserve the right to amend this privacy notice at our discretion and at any time. When we make changes to this privacy notice, we will post the updated notice on the Website and update the notice's effective date. **Your continued use of our Website following the posting of changes constitutes your acceptance of such changes.**

Contact Information

If you have any questions or comments about this notice, the ways in which ZEISS collects and uses your information described here, your choices and rights regarding such use, or wish to exercise your rights under applicable state law, please do not hesitate to contact us at:

- +1 (800) 328-2984.
- dataprivacy@zeiss.com.
- Or contacting us at the following address:

Carl Zeiss SBE, LLC
ZEISS Group
One North Broadway
White Plains, NY 10601
Attn.: Data Privacy
USA